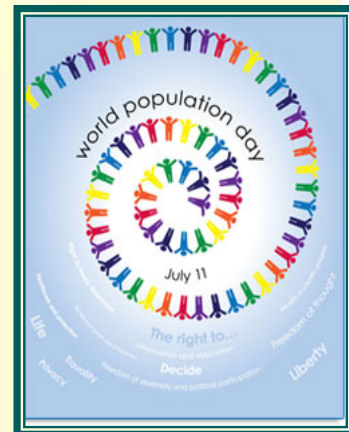




Every year the **World Population Day** is observed on July 11th all over the world. The major aim to celebrate this occasion is to raise awareness regarding global population issues. The event was established by the Governing Council of the United Nations Development Programme in 1989. It was inspired by the public interest in Five Billion Day on July 11, 1987, approximately the date on which the world's population reached five billion people.

HISTORY

The concept of human population rose up in the year 1968. The world leaders stated that humans had a basic right or human right to determine freely and responsibly the number and timing of their offspring. World Population Day was instituted in 1989 when the earth reached the population of Five Billion on **11th July 1987**. The United Nations authorized the event as a medium to build an awareness of humans and impact of humans on the environment. From that day onwards, World Population Day is celebrated on 11th July of every year.



AIM & OBJECTIVES

The various aims and objectives to celebrate World Population day is as follows:

- To rise awareness on importance of family planning;

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- To spread message on gender equality;
- To spread awareness on eradication of Poverty;
- To spread message on how to take care of maternal health;
- To teach on Human Rights;

HOW TO CURB POPULATION EXPLOSION

In the last 50 years, global population has been raised more than doubled, reaching a total of around 6.2 billion people on this earth. It is expected to increase by another 2.6 billion in the next 47 years. Projections show that the world population could reach 11 billion people by 2150. Thus time has come to think over this serious matter. All the major countries have started taking action to:

- Enact laws and policies to protect the rights of women and girls;
- Ensure equal access to primary education for girls and boys;
- Ensure universal access to reproductive health services as part of basic primary health care;
- Empower women and girls socially and economically;
- Prevent HIV infection;
- End gender-based violence.



WORLD POPULATION DAY IN INDIA

In a country like India World Population Day is celebrated along with various awareness campaign and seminars and symposiums. Every year an organization named **Jansankhya Sthirata Kosh (JSK)** celebrated World Population Day on the decided theme. The organization organizes various sensitization programme against population explosion.



WORLD POPULATION DAY, 2010

Like every year this year also World Population Day is going to be celebrated on July 11th. However, the theme changes every year. This year the theme for World Population Day has been decided by the popular International agency **United Nations Population Fund (UNFPA)** as **“Be Counted: Say What You Need”**. The essence of this theme says, counting



everyone is an integral part of ensuring that we take everyone into account. Good demographic data is critical for planning schools, health systems and public transportation, for designing policies based on future population projections, for monitoring the effectiveness of service delivery and much more. This year World Population Day highlights the importance of data for development. The focus is on the 2010 round of the population and housing census, data analysis for development and UNFPA's lead role in population and development. Reliable data makes a difference, and the key is to collect, analyze and disseminate data in a way that drives good decision making. The numbers that emerge from data collection can illuminate important trends.

WORLD POPULATION DAY IN ARUNACHAL PRADESH

Like every states of India the State of Arunachal Pradesh also observes World Population Day every year on this date. Prior to the day meetings are also arranged by the state Directorate of Information Public Relation and Printing in various districts of the State to sensitize the functionaries and to create awareness among the public about the importance of Registration of Births and Deaths. Awareness campaigns are organized in schools to keep right record of children and to teach the students regarding adverse effect of population explosion. NGOs in large numbers come forward on this day to spread the awareness on importance of World Population Day.

