



ARUNACHAL'S LOHIT DISTRICT TO LAUNCH MASS AWARENESS CAMPAIGN 2010 ON MAHATMA GANDHI'S B'DAY

Tezu: On the coming 2nd October, the birthday of Great Mahatma Gandhi, Lohit District of Arunachal Pradesh is all set to begin "Lohit Mass Awareness Campaign Programme 2010". The basic objectives of this awareness campaign are to generate awareness among the people and students living in the remotest part of Arunachal Pradesh about various aspects on healthy life style and



sanitation such as: Safe Drinking Water, Sanitation, Health and Hygiene, Disaster Management, Electoral Rights and Duties, NREGA, SSA, Role of GBs/HGBs, Drug Abuse and its bad effects, Social Forestry apart from knowledge on how

to avail benefits under various government schemes.

As per District Deputy Commissioner's instructions a booklet will be prepared on these public concerned issues, and it will be distributed among the educational institutions for class room teaching by trained personnel. To expand the horizon of this awareness campaign, students have been taken as the best medium as they constitute 1/4th of the total Lohit district population and they will penetrate their family members for this cause. This awareness campaign aims at reaching each and every household of the Lohit District to make everyone feel their rights and duties.