



NABARD to launch Pilot Project on Farmers' Clubs in Arunachal Pradesh

NABARD, Arunachal Pradesh has decided to launch a Pilot Project aiming at technology transfer, credit counseling and market advocacy through Farmers' Clubs in the State.

The basic objectives of this project are:



- To facilitate awareness building among the farmers on lead crops/activities with emphasis on technology, credit and marketing so as to create an enabling environment. This will also help in capitalizing the emerging agri-business opportunities in the Country.

- To reach out a large number of farmers, strategy has been made to develop partnership between Master Farmers and Resource Institutions, to disseminate the know-how to other members of the club and fellow farmers in the village on an ongoing basis.

- To ensure that all Farmers' Clubs will train Master Farmers conversant in all the three aspects of Technology, Credit and Marketing, to make the services accessible to farming community at the grassroots.

NABARD has decided to identify two districts in Arunachal Pradesh during 2010-12, to target all active and promising Farmers' Clubs, to develop one full fledged Master Farmer per club as mini extension worker for Technology, Credit and Marketing.