

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st June, 2021 – 29th June, 2021

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	172231
Average Pages per Session	1.72
Visitors	4371831
New Visitors	3896051
Returning Visitors	857936
Pageviews	8897199

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

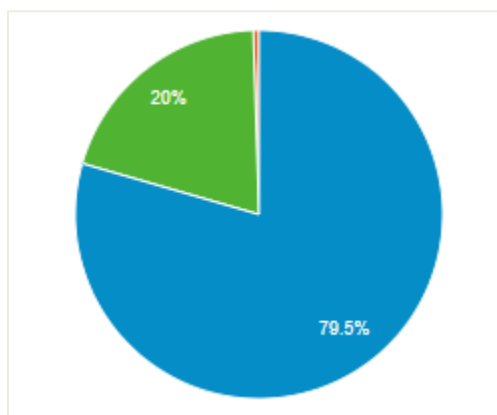
Page	Pageviews	Unique Pageviews
/spotlight/government-e-marketplace-procurement-made-smart	634157	394637
/user/login	269954	147251
/user/register	160278	98428
/my-government	154285	117187
/my-government/whos-who/chief-ministers	147969	111179
/my-government/whos-who/council-ministers	102033	70685

Page	Pageviews	Unique Pageviews
/hi/spotlight/प्रधानमंत्री-उज्ज्वला-योजना	71937	46081
/hi/	43790	31823
/spotlight/pm-street-vendors-atmanirbhar-nidhi-pm-svanidhi	43761	28272

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
mobile	3427393	3081416
desktop	864252	774911
tablet	21639	19963



Devices used to access NPI – 79.5% Mobile, 20% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1.	India	4,221,565	97.59%
2.	unknown	22,236	0.51%
3.	United States	18,517	0.43%
4.	United Arab Emirates	6,181	0.14%
5.	United Kingdom	4,648	0.11%
6.	China	4,619	0.11%
7.	Singapore	3,946	0.09%
8.	Germany	3,509	0.08%
9.	Canada	3,416	0.08%
10.	Saudi Arabia	2,985	0.07%