

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st April, 2022 – 30th April, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	87195
Average Pages per Session	1.73
Visitors	2703042
New Visitors	2478317
Returning Visitors	467929
Pageviews	5640102

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

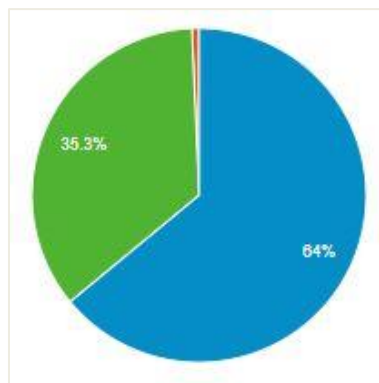
Page	Pageviews	Unique Pageviews
/spotlight/government-e-marketplace-procurement-made-smart	293646	211158
/my-government/whos-who/council-ministers	189464	136680
/my-government/whos-who/chief-ministers	164071	125484
/user/login	113355	57518
/user/register	112622	62601
/application-form-free-supply-sewing-machines-0	110462	70393

Page	Pageviews	Unique Pageviews
/spotlight/pm-street-vendors-atmanirbhar-nidhi-pm-svanidhi	64642	44003
/my-government/	61841	47283
/content-available-on-ngsp	50500	37821
/my-government/whos-who/governors	58706	46285

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	1870316	1707490
Desktop	824597	755937
Tablet	17448	15856



Devices used to access NPI – 64% Mobile, 35.3% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2615782	97.56
2	United States	22210	0.53
3	unknown	18173	0.8
4	United Kingdom	5717	0.15
5	United Arab Emirates	5355	0.14
6	Canada	4591	0.2
7	China	3974	0.18
8	Saudi Arabia	2953	0.08
9	Singapore	2326	0.1
10	Germany	2153	0.06