

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st April, 2025 – 30th April, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	92228
Average Pages per Session	1.18
Visitors	2766846
New Visitors	2399743
Returning Visitors	452950
Pageviews	5654142

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

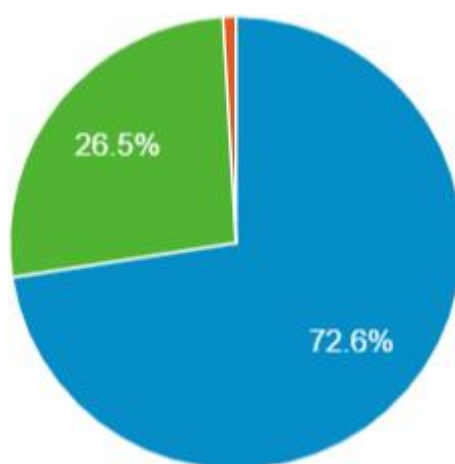
Page	Pageviews
/calendar	443951
/my-government/whos-who/council-ministers	114861
/my-government/whos-who/chief-ministers	75492
/digishakti-portal	71146
/crcs-sahara-refund-portal	52423
/spotlight/ayushman-bharat-pradhan-mantri-jan-a-rogya-yojana	48622

Page	Pageviews
/spotlight/pm-surya-ghar-muft-bijli-yojana	35605
/spotlight/union-budget-2025-2026	32105
/spotlight/atal-pension-yojana	31159
/spotlight/passport-seva-portal-convenient-way-get-passport	26255

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	1922564
Desktop	702117
Tablet	24415



Devices used to access NPI – 72.6% Mobile, 26.5% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2555782	97.6%
2	United States	22022	0.84%
3	United Arab Emirates	8591	0.33%
4	United Kingdom	7795	0.3%
5	Canada	5963	0.23%
6	Saudi Arabia	4535	0.17%
7	Australia	4018	0.15%
8	Singapore	3612	0.14%
9	Germany	3394	0.13%
10	Bangladesh	3032	0.12%