

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st August, 2021 – 31st August, 2021

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	148889
Average Pages per Session	1.74
Visitors	4615586
New Visitors	4171251
Returning Visitors	898873
Pageviews	9599388

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

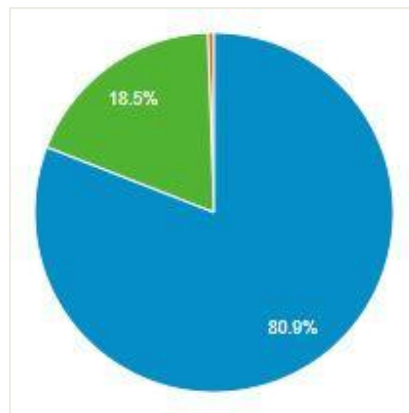
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	268174	193496
/spotlight/government-e-marketplace-procurement-made-smart	252055	192039
/my-government/whos-who/chief-ministers	238633	180406
/content-available-on-ngsp	238040	164898
/my-government/whos-who/governors	129249	100397
/my-government	112858	81159

Page	Pageviews	Unique Pageviews
/user/login	111918	63801
/hi/spotlight/प्रधानमंत्री-उज्जवला-योजना	107052	69251
/user/register	103834	62278
/hi/my-government/whos-who/council-ministers	75641	51942

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	3718292	3403537
Desktop	851915	745840
Tablet	25418	23449



Devices used to access NPI – 80.9% Mobile, 18.5% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	4502402	97.56%
2	United States	23290	0.50%
3	unknown	19096	0.41%
4	United Kingdom	7335	0.16%
5	United Arab Emirates	6964	0.15%
6	China	4765	0.10%
7	Canada	3889	0.08%
8	Saudi Arabia	3734	0.08%
9	Singapore	3339	0.07%
10	Australia	3190	0.07%