

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st August, 2023 – 31st August, 2023

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	110148
Average Pages per Session	1.14
Visitors	3414586
New Visitors	3180341
Returning Visitors	437536
Pageviews	3411220

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

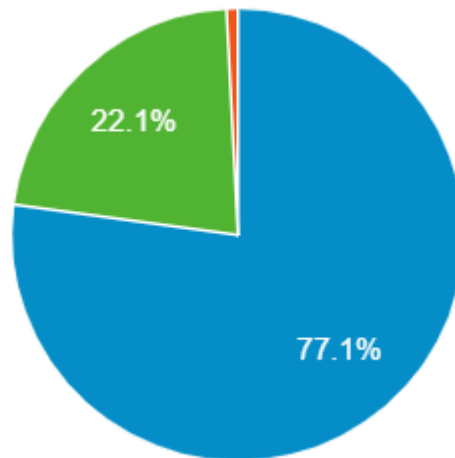
Page	Pageviews
/my-government/whos-who/council-ministers	130973
/my-government/whos-who/chief-ministers	106227
/calendar	68056
/my-government/schemes	51075
/my-government/whos-who/governors	42390
/spotlight/group-twenty-g20	35237

Page	Pageviews
/my-government/indian-parliament/lok-sabha	33061
/gsearch	22224
/india-glance/national-symbols	29252
/my-government/constitution-india	36312

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2602070
Desktop	744156
Tablet	26693



Devices used to access NPI – 77.1% Mobile, 22.1% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3254503	97.93%
2	United States	22728	0.68%
3	United Arab Emirates	8813	0.27%
4	United Kingdom	8443	0.25%
5	Japan	6299	0.19%
6	Canada	5798	0.17%
7	Australia	4283	0.13%
8	Saudi Arabia	4470	0.13%
9	Germany	3841	0.12%
10	Bangladesh	4071	0.12%