

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st August, 2024 – 31st August, 2024

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	115396
Average Pages per Session	1.17
Visitors	3577292
New Visitors	3206896
Returning Visitors	526950
Pageviews	7549401

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

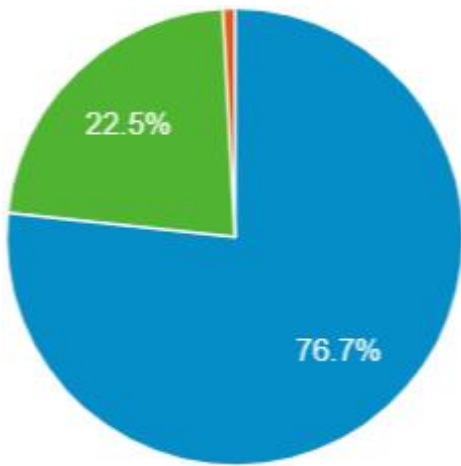
Page	Pageviews
/calendar	263561
/my-government/whos-who/council-ministers	187206
/my-government/whos-who/chief-ministers	115419
/official-website-income-tax-department	60698
/spotlight/atal-pension-yojana	56692
/spotlight/rashtriya-vayoshri-yojana	56496

Page	Pageviews
/spotlight/union-budget-2024-25	54846
/my-government/whos-who/governors	53820
/spotlight/pradhan-mantri-vishwakarma-scheme	38854
/crcs-sahara-refund-portal	36534

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2653497
Desktop	776912
Tablet	29160



Devices used to access NPI – 76.7% Mobile, 22.5% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3368339	98.07%
2	United States	20210	0.59%
3	United Arab Emirates	9062	0.26%
4	United Kingdom	7720	0.22%
5	Bangladesh	7395	0.22%
6	Canada	5688	0.17%
7	Saudi Arabia	5582	0.16%
8	Australia	4193	0.12%
9	Germany	3295	0.1%
10	Singapore	3089	0.09%