

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st December, 2022 – 31st December, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	106394
Average Pages per Session	1.68
Visitors	3298229
New Visitors	3039694
Returning Visitors	550866
Pageviews	6710283

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

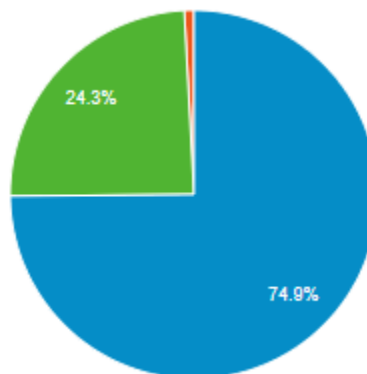
Page	Pageviews	Unique Pageviews
/my-government/whos-who/chief-ministers	247307	197644
/my-government/whos-who/council-ministers	272080	205459
/user/register	143942	73035
/my-government/whos-who/governors	111849	88683
/user/login	89911	52204
/my-government	88910	69619

Page	Pageviews	Unique Pageviews
/my-government/schemes	78185	63101
/spotlight/government-e-marketplace-procurement-made-smart	50176	41054
/my-government/constitution-india	53763	46928
/india-glance/national-symbols	47013	40195

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2612547	2408071
Desktop	671432	608324
Tablet	26666	24544



Devices used to access NPI – 74.9% Mobile, 24.3% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3178113	97.5
2	United States	22202	0.68
3	Unknown	18432	0.57
4	United Kingdom	7939	0.24
5	United Arab Emirates	7197	0.22
6	Canada	6473	0.2
7	China	5631	0.17
8	Germany	4643	0.14
9	Saudi Arabia	4937	0.15
10	Australia	3875	0.12