

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st December, 2021 – 31st December, 2021

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	65706
Average Pages per Session	1.72
Visitors	2036889
New Visitors	1848043
Returning Visitors	354902
Pageviews	4049529

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

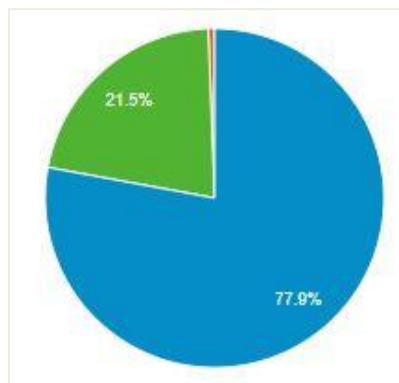
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	141421	99438
/my-government/whos-who/chief-ministers	117187	88637
/content-available-on-ngsp	115358	81945
/user/register	56247	31134
/my-government	52610	37101
/my-government/whos-who/governors	52522	40402

Page	Pageviews	Unique Pageviews
/spotlight/government-e-marketplace-procurement-made-smart	48126	38798
/user/login	40795	24781
/my-government/schemes	32522	24762
/india-glance/national-symbols	26081	22337

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	1587225	1443377
Desktop	438158	394222
Tablet	12274	11126



Devices used to access NPI – 77.9% Mobile, 21.5% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	1965411	96.22%
2	United States	23877	0.94%
3	unknown	13807	0.68%
4	United Kingdom	4616	0.23%
5	United Arab Emirates	4240	0.21%
6	Canada	3197	0.16%
7	China	3004	0.15%
8	Saudi Arabia	2013	0.10%
9	Singapore	1935	0.09%
10	Australia	1758	0.09%