

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> December, 2024 – 31<sup>st</sup> December, 2024

For any further information please contact  
National Portal Secretariat  
**Ph:** 011-24305371 **Email:** [indiaportal@gov.in](mailto:indiaportal@gov.in)

## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

| Visitor Summary           |         |
|---------------------------|---------|
| Average Visitors Daily    | 126635  |
| Average Pages per Session | 1.17    |
| Visitors                  | 3925699 |
| New Visitors              | 3502378 |
| Returning Visitors        | 586950  |
| Pageviews                 | 9169438 |

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

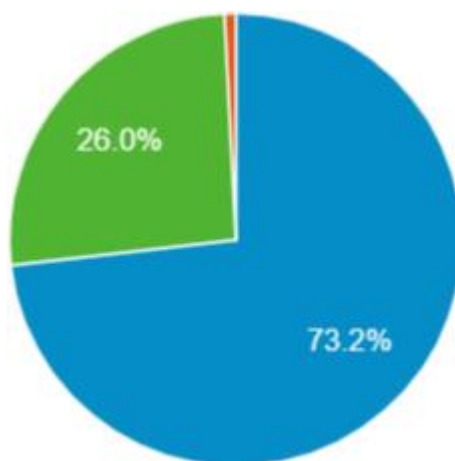
| Page                                                         | Pageviews |
|--------------------------------------------------------------|-----------|
| /calendar                                                    | 677828    |
| /my-government/whos-who/council-ministers                    | 158918    |
| /my-government/whos-who/chief-ministers                      | 138484    |
| /spotlight/ayushman-bharat-pradhan-mantri-jan-a-rogya-yojana | 113032    |
| /crcs-sahara-refund-portal                                   | 51757     |
| /spotlight/atal-pension-yojana                               | 48013     |

| Page                                       | Pageviews |
|--------------------------------------------|-----------|
| /my-government/whos-who/governors          | 45126     |
| /spotlight/pm-surya-ghar-muft-bijli-yojana | 43016     |
| /agri-stack-portal                         | 35863     |
| /website-subhadra-yojana-odisha            | 27156     |

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

| Device Category | Users   |
|-----------------|---------|
| Mobile          | 2784130 |
| Desktop         | 989241  |
| Tablet          | 30710   |



Devices used to access NPI – 73.2% Mobile, 26.0% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

| S.No. | Country              | Users   | % of Users |
|-------|----------------------|---------|------------|
| 1     | India                | 3709094 | 98.19%     |
| 2     | United States        | 25230   | 0.67%      |
| 3     | United Arab Emirates | 9242    | 0.24%      |
| 4     | United Kingdom       | 8228    | 0.22%      |
| 5     | Canada               | 6385    | 0.17%      |
| 6     | Saudi Arabia         | 5442    | 0.14%      |
| 7     | Australia            | 3720    | 0.1%       |
| 8     | Bangladesh           | 3684    | 0.1%       |
| 9     | Germany              | 3454    | 0.09%      |
| 10    | Singapore            | 3060    | 0.08%      |