

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st February, 2023 – 28th February, 2023

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	104280
Average Pages per Session	1.63
Visitors	2919855
New Visitors	2651743
Returning Visitors	509829
Pageviews	5683532

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

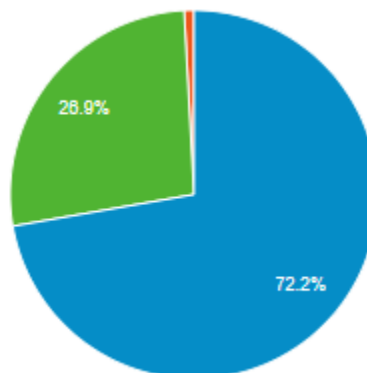
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	272384	207506
/my-government/whos-who/chief-ministers	191681	150683
/spotlight/union-budget-2023-2024	130501	114472
/my-government/whos-who/governors	166799	131798
/user/register	81972	43127
/spotlight/group-twenty-g20	61052	52539

Page	Pageviews	Unique Pageviews
/my-government	64402	50660
/user/login	51931	30061
/my-government/schemes	60155	49181
/spotlight/union-budget-fy-2022-2023	36895	32779

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2235914	2034277
Desktop	671704	560022
Tablet	24062	22069



Devices used to access NPI – 72.2% Mobile, 26.9% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2804516	97.35
2	United States	23379	0.81
3	Unknown	16932	0.59
4	United Kingdom	8452	0.29
5	Canada	6031	0.21
6	United Arab Emirates	6097	0.21
7	China	4237	0.15
8	Saudi Arabia	4264	0.15
9	Australia	3644	0.13
10	Singapore	3406	0.12