

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st February, 2022 – 28th February, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	85699
Average Pages per Session	1.68
Visitors	2399559
New Visitors	2210889
Returning Visitors	400352
Pageviews	4697631

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

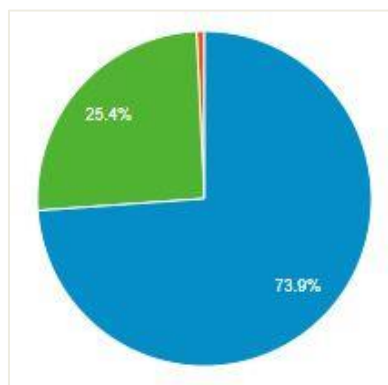
Page	Pageviews	Unique Pageviews
/spotlight/government-e-marketplace-procurement-made-smart	194150	194150
/my-government/whos-who/council-ministers	140594	162453
/my-government/whos-who/chief-ministers	96115	105823
/spotlight/union-budget-fy-2022-2023	106137	106137
/user/register	73559	85619
/user/login	64960	70551

Page	Pageviews	Unique Pageviews
/content-available-on-ngsp	70825	70825
/my-government/	55608	60225
/my-government/whos-who/governors	47501	54793
/spotlight/pm-gati-shakti-national-master-plan-multi-modal-connectivity	44412	44412

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	1848884	1698567
Desktop	550519	497212
Tablet	17395	16048



Devices used to access NPI – 73.9% Mobile, 25.4% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2308114	97.38
2	United States	20834	0.55
3	unknown	17237	0.83
4	United Kingdom	5921	0.16
5	United Arab Emirates	5667	0.16
6	Canada	4192	0.2
7	China	3406	0.16
8	Saudi Arabia	2541	0.09
9	Singapore	2395	0.11
10	Germany	2281	0.11