

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st July, 2022 – 31st July, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	132182
Average Pages per Session	1.86
Visitors	4097628
New Visitors	3848528
Returning Visitors	619487
Pageviews	9511917

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

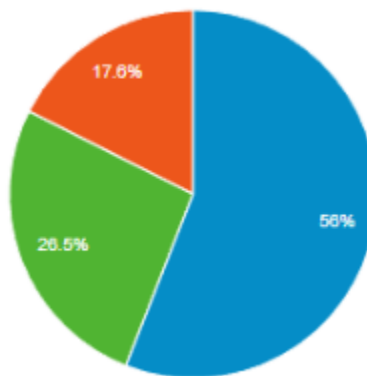
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	305523	229218
/spotlight/government-e-marketplace-procurement-made-smart	216994	183173
/my-government/whos-who/chief-ministers	246159	191338
/user/register	160990	88794
/user/login	131787	73566
/my-government	100854	74628

Page	Pageviews	Unique Pageviews
/my-government/whos-who/governors	100467	79445
/my-government/schemes	81066	61208
/topics	61207	42381
/india-glance/national-symbols	54080	46383

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2529256	2341316
Desktop	954711	952617
Tablet	616729	555874



Devices used to access NPI – 56% Mobile, 26.5% Desktop, 17.6% Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3990625	98.24%
2	United States	20237	0.5%
3	(not set)	18819	0.46%
4	United Arab Emirates	7012	0.17%
5	United Kingdom	6721	0.17%
6	Canada	4753	0.12%
7	China	4175	0.1%
8	Germany	3358	0.08%
9	Pakistan	3288	0.08%
10	Australia	3012	0.07%