

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> July, 2023 – 31<sup>st</sup> July, 2023

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	107122
Average Pages per Session	1.18
Visitors	3320790
New Visitors	3104491
Returning Visitors	425980
Pageviews	3317027

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

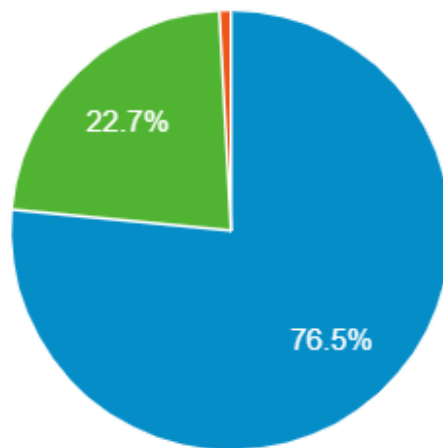
Page	Pageviews
/my-government/whos-who/council-ministers	146868
/my-government/whos-who/chief-ministers	151575
/my-government/whos-who/governors	54465
/topics/agriculture/weather	59441
/my-government/schemes	47585
/spotlight/group-twenty-g20	39019

Page	Pageviews
/my-government/constitution-india	33437
/my-government/indian-parliament/lok-sabha	31467
/calendar	24754
/topics/law-justice/law-commission-india	33339

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2484041
Desktop	735872
Tablet	27036



**Devices used to access NPI – 76.5% Mobile, 22.7% Desktop, Remaining – Tablet**

## Demographics - Countries

The data below gives an overview of the visitors by countries.

<b>S.No.</b>	<b>Country</b>	<b>Users</b>	<b>% of Users</b>
1	India	3178207	98.06%
2	United States	2808	0.7%
3	United Kingdom	8282	0.26%
4	United Arab Emirates	7861	0.24%
5	Canada	6132	0.19%
6	Saudi Arabia	4283	0.13%
7	Australia	3674	0.11%
8	Bangladesh	3454	0.11%
9	Singapore	3231	0.1%
10	Germany	3135	0.1%