

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> July, 2024 – 31<sup>st</sup> July, 2024

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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

| Visitor Summary           |         |
|---------------------------|---------|
| Average Visitors Daily    | 114777  |
| Average Pages per Session | 1.19    |
| Visitors                  | 3558091 |
| New Visitors              | 3191950 |
| Returning Visitors        | 514750  |
| Pageviews                 | 7486413 |

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

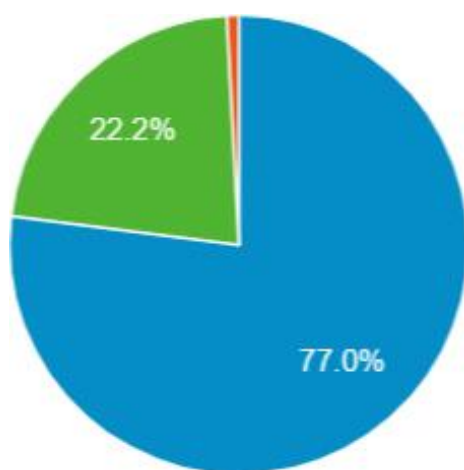
| Page                                      | Pageviews |
|-------------------------------------------|-----------|
| /my-government/whos-who/council-ministers | 229597    |
| /calendar                                 | 174083    |
| /my-government/whos-who/chief-ministers   | 133384    |
| /official-website-income-tax-department   | 108717    |
| /spotlight/atal-pension-yojana            | 64786     |
| /my-government/whos-who/governors         | 46089     |

| Page                                         | Pageviews |
|----------------------------------------------|-----------|
| /spotlight/pradhan-mantri-vishwakarma-scheme | 45214     |
| /crcs-sahara-refund-portal                   | 40064     |
| /my-government/constitution-india            | 39144     |
| /spotlight/unique-disability-id              | 28106     |

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

| Device Category | Users   |
|-----------------|---------|
| Mobile          | 2696350 |
| Desktop         | 776483  |
| Tablet          | 29232   |



Devices used to access NPI – 77.0% Mobile, 22.2% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

| S.No. | Country              | Users   | % of Users |
|-------|----------------------|---------|------------|
| 1     | India                | 3351784 | 98.13%     |
| 2     | United States        | 20899   | 0.61%      |
| 3     | United Kingdom       | 8526    | 0.25%      |
| 4     | United Arab Emirates | 8390    | 0.25%      |
| 5     | Canada               | 7105    | 0.21%      |
| 6     | Saudi Arabia         | 4889    | 0.14%      |
| 7     | Australia            | 4686    | 0.14%      |
| 8     | Germany              | 3232    | 0.09%      |
| 9     | Bangladesh           | 3194    | 0.09%      |
| 10    | Singapore            | 3004    | 0.09%      |