

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> June, 2023 – 30<sup>th</sup> June, 2023

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	104992
Average Pages per Session	1.11
Visitors	3149771
New Visitors	2955624
Returning Visitors	376126
Pageviews	3147270

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

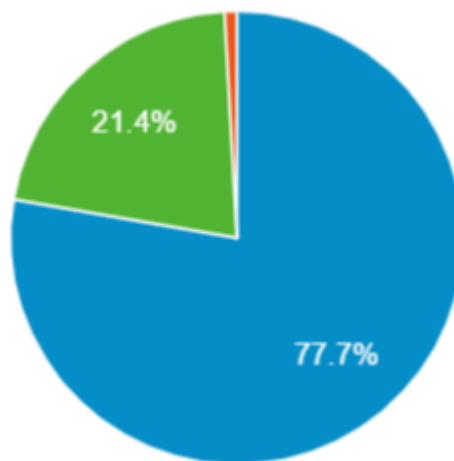
Page	Pageviews
/my-government/whos-who/council-ministers	146868
/my-government/whos-who/chief-ministers	151575
/my-government/whos-who/governors	54465
/topics/agriculture/weather	59441
/my-government/schemes	47585
/spotlight/group-twenty-g20	39019

Page	Pageviews
/my-government/constitution-india	33437
/my-government/indian-parliament/lok-sabha	31467
/calendar	24754
/topics/law-justice/law-commission-india	33339

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2373347
Desktop	653542
Tablet	27036



Devices used to access NPI – 77.7% Mobile, 21.4% Desktop, Remaining – Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3005482	98.05%
2	United States	21804	0.71%
3	United Arab Emirates	7753	0.25%
4	United Kingdom	7720	0.25%
5	Canada	5710	0.19%
6	Saudi Arabia	4040	0.13%
7	Australia	3665	0.12%
8	Bangladesh	3122	0.1%
9	Singapore	3018	0.1%
10	Germany	2917	0.1%