

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st June, 2025 – 30th June, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	99523
Average Pages per Session	1.17
Visitors	2985718
New Visitors	2642695
Returning Visitors	440950
Pageviews	6013298

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

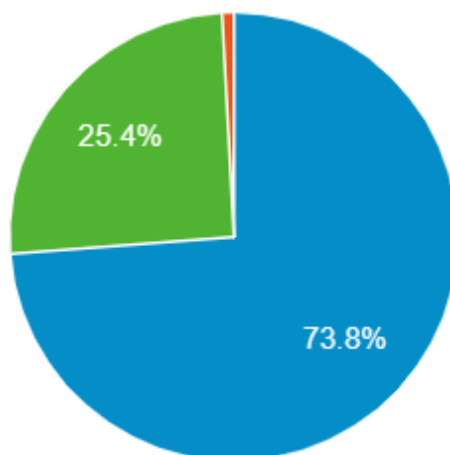
Page	Pageviews
/calendar	343145
/my-government/whos-who/council-ministers	133194
/my-government/whos-who/chief-ministers	88837
/spotlight/pm-surya-ghar-muft-bijli-yojana	64891
/crcs-sahara-refund-portal	43367
/spotlight/ayushman-bharat-pradhan-mantri-jan-a-rogya-yojana	38472

Page	Pageviews
/my-government/whos-who/governors	37060
/spotlight/atal-pension-yojana	35577
/spotlight/passport-seva-portal-convenient-way-get-passport	28547
/digishakti-portal	27311

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2128049
Desktop	731679
Tablet	24330



Devices used to access NPI – 73.8% Mobile, 25.4% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2775822	97.17%
2	United States	22347	0.78%
3	Germany	15167	0.53%
4	United Arab Emirates	10139	0.35%
5	United Kingdom	8459	0.3%
6	Canada	6352	0.22%
7	Saudi Arabia	5839	0.2%
8	Australia	4980	0.17%
9	China	4095	0.14%
10	Singapore	3605	0.13%