

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> March, 2022 – 31<sup>st</sup> March, 2022

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	109455
Average Pages per Session	1.78
Visitors	3393087
New Visitors	3130717
Returning Visitors	614297
Pageviews	7713308

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

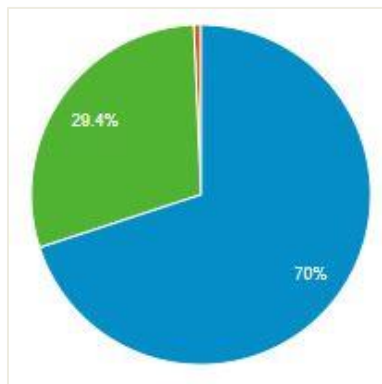
Page	Pageviews	Unique Pageviews
/spotlight/government-e-marketplace-procurement-made-smart	1040291	698969
/user/login	259179	123296
/my-government/whos-who/chief-ministers	213016	167322
/my-government/whos-who/council-ministers	208858	150716
/user/register	152720	85767
/spotlight/pm-street-vendors-atmanirbhar-nidhi-pm-svanidhi	132238	77268

Page	Pageviews	Unique Pageviews
/content-available-on-ngsp	114562	83301
/spotlight/union-budget-fy-2022-2023	84392	71029
/my-government/	88053	67470
/my-government/whos-who/governors	79468	63792

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2536784	2341969
Desktop	838598	770308
Tablet	21273	19797



Devices used to access NPI – 70% Mobile, 29.4% Desktop, Remaining - Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

<b>S.No.</b>	<b>Country</b>	<b>Users</b>	<b>% of Users</b>
1	India	3279975	97.63
2	United States	24942	0.49
3	unknown	18630	0.68
4	United Kingdom	7527	0.16
5	United Arab Emirates	7508	0.16
6	Canada	5200	0.19
7	China	4767	0.17
8	Germany	3272	0.12
9	Australia	3208	0.12
10	Saudi Arabia	3141	0.08