

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st May, 2022 – 31st May, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	79734
Average Pages per Session	1.7
Visitors	2471748
New Visitors	2257632
Returning Visitors	422810
Pageviews	5007185

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

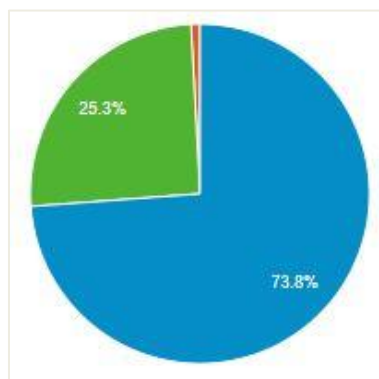
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	231901	173578
/my-government/whos-who/chief-ministers	160673	122575
/spotlight/government-e-marketplace-procurement-made-smart	92573	77575
/user/register	101522	55134
/user/login	71420	40132
/my-government/	59451	44708

Page	Pageviews	Unique Pageviews
/my-government/whos-who/governors	52789	41211
/spotlight/pm-street-vendors-atmanirbhar-nidhi-pm-svanidhi	32773	24794
/my-government/schemes	41278	32171
/my-government/constitution-india	41895	36815

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	1915464	1761283
Desktop	533450	479535
Tablet	19109	17706



Devices used to access NPI – 73.8% Mobile, 25.3% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2364366	97.18
2	United States	21507	0.58
3	unknown	18843	0.94
4	United Arab Emirates	5841	0.17
5	United Kingdom	5618	0.16
6	China	4777	0.24
7	Canada	4045	0.20
8	Germany	2815	0.14
9	Australia	2627	0.13
10	Saudi Arabia	2485	0.08