

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> May, 2023 – 31<sup>st</sup> May, 2023

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

| Visitor Summary           |         |
|---------------------------|---------|
| Average Visitors Daily    | 99034   |
| Average Pages per Session | 1.22    |
| Visitors                  | 3070045 |
| New Visitors              | 2920956 |
| Returning Visitors        | 346877  |
| Pageviews                 | 2929149 |

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

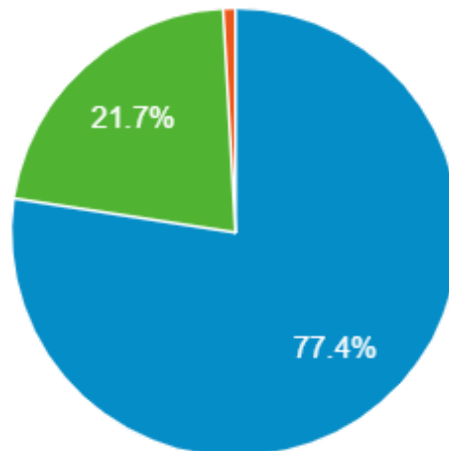
| Page                                      | Pageviews |
|---|-----------|
| /my-government/whos-who/chief-ministers   | 221410    |
| /my-government/whos-who/council-ministers | 162974    |
| /calendar                                 | 39125     |
| /my-government/whos-who/governors         | 77819     |
| /user/login                               | 42467     |
| /user/register                            | 43084     |

| Page                                       | Pageviews |
|--|-----------|
| /my-government/schemes                     | 49933     |
| /my-government                             | 48383     |
| /my-government/indian-parliament/lok-sabha | 48611     |
| /spotlight/group-twenty-g20                | 45276     |

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

| Device Category | Users   |
|-----------------|---------|
| Mobile          | 2347601 |
| Desktop         | 658280  |
| Tablet          | 26399   |



Devices used to access NPI – 77.4% Mobile, 21.7% Desktop, Remaining - Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

| <b>S.No.</b> | <b>Country</b>       | <b>Users</b> | <b>% of Users</b> |
|--------------|----------------------|--------------|-------------------|
| 1            | India                | 2919069      | 97.69%            |
| 2            | United States        | 25282        | 0.85%             |
| 3            | United Arab Emirates | 9444         | 0.32%             |
| 4            | United Kingdom       | 8317         | 0.28%             |
| 5            | Canada               | 6110         | 0.2%              |
| 6            | Saudi Arabia         | 4947         | 0.17%             |
| 7            | Australia            | 4534         | 0.15%             |
| 8            | Singapore            | 3854         | 0.13%             |
| 9            | Bangladesh           | 3443         | 0.12%             |
| 10           | Germany              | 3108         | 0.1%              |