

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st May, 2025 – 31st May, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	94848
Average Pages per Session	1.16
Visitors	2940318
New Visitors	2630777
Returning Visitors	438900
Pageviews	5739373

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

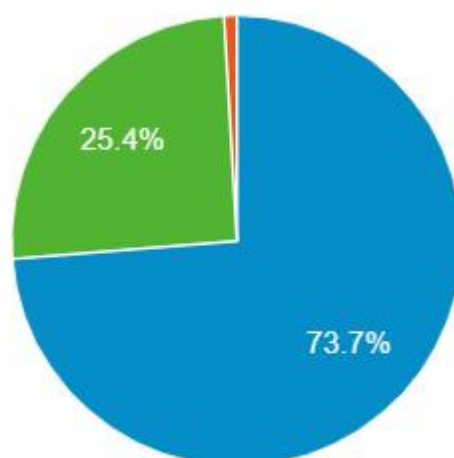
Page	Pageviews
/calendar	301322
/my-government/whos-who/council-ministers	132005
/my-government/whos-who/chief-ministers	74911
/spotlight/ayushman-bharat-pradhan-mantri-jan-a-rogya-yojana	45403
/digishakti-portal	42287
/spotlight/atal-pension-yojana	41656

Page	Pageviews
/crcs-sahara-refund-portal	39393
/my-government/whos-who/chiefs-armed-forces	37150
/news_lists	35536
/spotlight/pm-surya-ghar-muft-bijli-yojana	32601

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2111849
Desktop	726288
Tablet	26402



Devices used to access NPI – 73.7% Mobile, 25.4% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2706626	96.66%
2	United States	31259	1.12%
3	United Arab Emirates	12521	0.45%
4	United Kingdom	11452	0.41%
5	Canada	9758	0.35%
6	Pakistan	7277	0.26%
7	Australia	5894	0.21%
8	Saudi Arabia	6047	0.22%
9	Germany	4696	0.17%
10	Singapore	4658	0.17%