

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st November, 2021 – 30th November, 2021

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	93975
Average Pages per Session	1.72
Visitors	2819265
New Visitors	2488908
Returning Visitors	548807
Pageviews	5632571

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

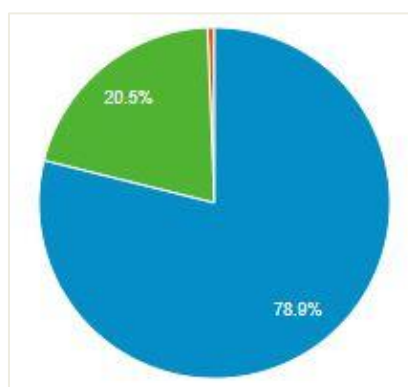
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	186972	132740
/my-government/whos-who/chief-ministers	173159	130593
/content-available-on-ngsp	117804	83477
/my-government/whos-who/governors	84197	65287
/spotlight/government-e-marketplace-procurement-made-smart	76247	60655
/user/register	71566	39340

Page	Pageviews	Unique Pageviews
/my-government	64402	45306
/user/login	58594	34115
/hi/my-government/whos-who/council-ministers	57025	39960
/hi/spotlight/प्रधानमंत्री-उज्जवला-योजना	42188	27432

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2219653	1961400
Desktop	576320	512173
Tablet	17827	16243



Devices used to access NPI – 78.9% Mobile, 20.5% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2712078	96.08%
2	United States	23877	0.85%
3	unknown	17966	0.64%
4	United Kingdom	7884	0.28%
5	United Arab Emirates	6172	0.22%
6	Canada	4963	0.18%
7	China	4695	0.17%
8	Germany	2859	0.10%
9	Singapore	2826	0.10%
10	Australia	2779	0.10%