

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st November, 2023 – 30th November, 2023

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	93804
Average Pages per Session	1.15
Visitors	2814127
New Visitors	2568926
Returning Visitors	386785
Pageviews	5429518

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

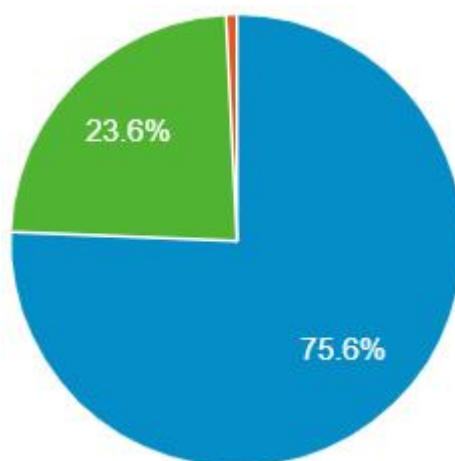
Page	Pageviews
/calendar	185768
/spotlight/pradhan-mantri-vishwakarma-scheme	155469
/my-government/whos-who/council-ministers	112431
/my-government/whos-who/chief-ministers	74173
/spotlight/passport-seva-portal-convenient-way-get-passport	44265
/spotlight/sanchar-saathi-portal	41744

Page	Pageviews
/spotlight/ayushman-bharat-national-health-protection-mission	32840
/my-government/whos-who/governors	39195
/my-government/constitution-india	40455
/central-list-other-backward-classes-national-commission-backward-classes-0	23895

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2101851
Desktop	655289
Tablet	21959



Devices used to access NPI – 75.6% Mobile, 23.6% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2669808	97.77%
2	United States	21150	0.77%
3	United Kingdom	8798	0.32%
4	United Arab Emirates	6847	0.25%
5	Canada	6254	0.23%
6	Australia	3810	0.14%
7	Saudi Arabia	4187	0.15%
8	Germany	3156	0.12%
9	Bangladesh	3477	0.13%
10	Netherlands	3089	0.11%