

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st November, 2024 – 30th November, 2024

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	96203
Average Pages per Session	1.18
Visitors	2886077
New Visitors	2586005
Returning Visitors	449900
Pageviews	6496727

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

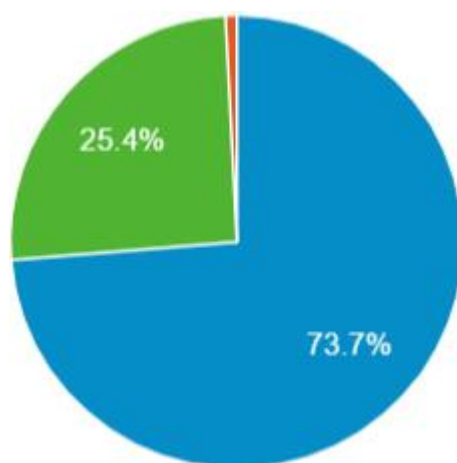
Page	Pageviews
/calendar	313902
/website-subhadra-yojana-odisha	156613
/spotlight/ayushman-bharat-pradhan-mantri-jan-arogya-yojana	119524
/my-government/whos-who/council-ministers	114486
/my-government/whos-who/chief-ministers	102157
/crcs-sahara-refund-portal	42473

Page	Pageviews
/spotlight/atal-pension-yojana	36423
/spotlight/pm-surya-ghar-muft-bijli-yojana	29490
/my-government/whos-who/governors	29193
/advance-search/results	21019

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2089056
Desktop	720983
Tablet	23367



Devices used to access NPI – 73.7% Mobile, 25.4% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2717970	97.86%
2	United States	20759	0.75%
3	United Arab Emirates	7928	0.29%
4	United Kingdom	7506	0.27%
5	Canada	6019	0.22%
6	Saudi Arabia	4321	0.16%
7	Australia	3875	0.14%
8	Germany	3232	0.12%
9	Bangladesh	3109	0.11%
10	Singapore	2744	0.1%