

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st October, 2023 – 31st October, 2023

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	112137
Average Pages per Session	1.16
Visitors	3476262
New Visitors	3193019
Returning Visitors	475875
Pageviews	6840905

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

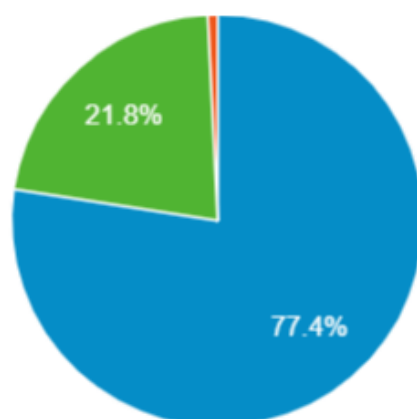
Page	Pageviews
/spotlight/sanchar-saathi-portal	175910
/spotlight/pradhan-mantri-vishwakarma-scheme	113442
/my-government/whos-who/council-ministers	102551
/calendar	97586
/my-government/whos-who/chief-ministers	84105
/spotlight/ayushman-bharat-national-health-protection-mission	50428

Page	Pageviews
/my-government/whos-who/governors	22535
/my-government/schemes	46066
/spotlight/passport-seva-portal-convenient-way-get-passport	23068
/official-website-income-tax-department	20539

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2664667
Desktop	749909
Tablet	27216



Devices used to access NPI – 77.4% Mobile, 21.8% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3313991	97.97%
2	United States	22480	0.66%
3	United Kingdom	10198	0.3%
4	United Arab Emirates	8841	0.26%
5	Canada	7203	0.21%
6	Saudi Arabia	5259	0.16%
7	Australia	4179	0.12%
8	Bangladesh	3745	0.11%
9	Germany	3279	0.1%
10	Japan	3528	0.1%