

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st September, 2022 – 30th September, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	117952
Average Pages per Session	1.69
Visitors	3538546
New Visitors	3289191
Returning Visitors	585999
Pageviews	7181123

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

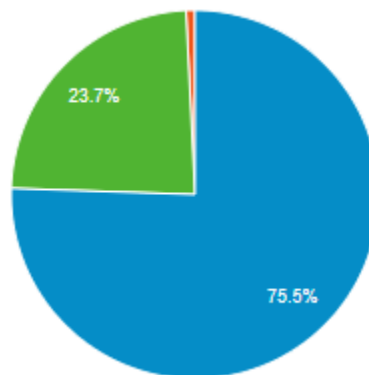
Page	Pageviews	Unique Pageviews
/spotlight/government-e-marketplace-procurement-made-smart	238371	204892
/my-government/whos-who/council-ministers	312456	234060
/user/register	135522	73007
/user/login	116326	67612
/my-government/whos-who/chief-ministers	143821	112679
/my-government	107658	84631

Page	Pageviews	Unique Pageviews
/gsearch?s=Birth Certificate	57541	45997
/my-government/whos-who/governors	79551	62664
/my-government/schemes	71826	57855
/topics	56392	41508

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2831413	2639045
Desktop	695804	627571
Tablet	25863	24126



Devices used to access NPI – 75.5% Mobile, 23.7% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3387059	97.4%
2	United States	25716	0.74%
3	(not set)	18795	0.54%
4	United Kingdom	9566	0.28%
5	United Arab Emirates	9194	0.26%
6	Russia	7126	0.2%
7	Canada	6742	0.19%
8	Saudi Arabia	4826	0.14%
9	Australia	4473	0.13%
10	China	3928	0.11%