

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st September, 2025 – 30th September, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	155383
Average Pages per Session	1.19
Visitors	4661515
New Visitors	4123948
Returning Visitors	760950
Pageviews	10476858

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

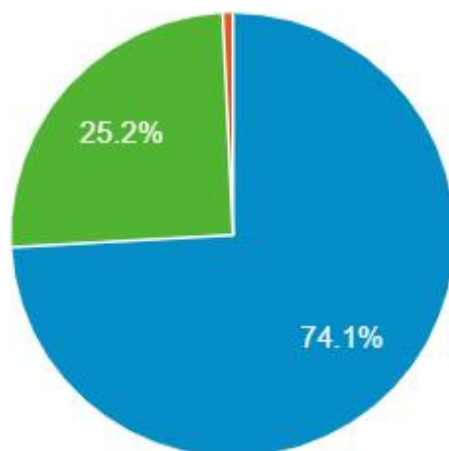
Page	Pageviews
/calendar	1224462
/crcs-sahara-refund-portal	294444
/my-government/whos-who/council-ministers	127093
/spotlight/pm-surya-ghar-muft-bijli-yojana	80250
/my-government/whos-who/chief-ministers	64757
/spotlight/atal-pension-yojana	55424

Page	Pageviews
/website-kendriya-sainik-board-secretariat-ksb	55072
/content/swachh-evam-harit-vidyalaya-rating-shvr	32711
/gsearch	30045
/application-form-issue-identity-card-senior-citizen	29299

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	3413254
Desktop	1159474
Tablet	33602



Devices used to access NPI – 74.1% Mobile, 25.2% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	4339279	97.21%
2	United States	38575	0.86%
3	United Kingdom	18003	0.40%
4	United Arab Emirates	16846	0.38%
5	Canada	15460	0.35%
6	Australia	10095	0.23%
7	Singapore	7511	0.17%
8	Saudi Arabia	7128	0.16%
9	Germany	6280	0.14%
10	China	4782	0.11%