

# **National Portal of India**

http://india.gov.in

# **Hit Analysis Report**

Duration of Report 1<sup>st</sup> April, 2015 - 30<sup>th</sup> April, 2015

For any further information/ Clarification please contact

National Portal Secretariat

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## **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

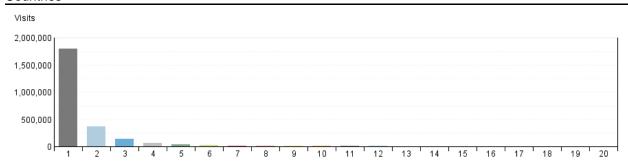
VISIT SUMMARY				
Visits	3,346,662			
Average per Day	222,037			
Average Visit Duration	00:06:24			
Median Visit Duration	00:01:32			
International Visits	28.91			
Visits of Unknown Origin	1.44%			
Visits from Your Country: India	69.66%			
(IN)				

VISITOR SUMMARY		
Visitors	3,054,179	
Visitors Who Visited Once	2,879,152	
Visitors Who Visited More	175,027	
Than Once		
Average Visits per Visitor	1.1	

## **Countries**

List of countries from where we have most of visitors to the portal.

### Countries



	COUNTRIES			
	Countries	Visits	% Visits	
1.	India (IN)	2,334,590	69.66%	
2.	United States (US)	466,693	14.08%	
3.	Netherlands (NL)	187,197	5.54%	
4.	Australia (AU)	87,996	2.61%	
5.	Unknown Country	45,669	1.44%	
6.	China (CN)	25,806	0.77%	
7.	Singapore (SG)	25,146	0.73%	
8.	United Kingdom (UK)	21,660	0.65%	
9.	United Arab Emirates (AE)	11,944	0.35%	
10.	France (FR)	12,227	0.35%	
11.	Germany (DE)	9,204	0.27%	
12.	Canada (CA)	8,150	0.25%	
13.	Russian Federation (RU)	7,,773	0.23%	
14.	Ukraine (UA)	7,678	0.22%	
15.	Finland (FI)	5,330	0.21%	
16.	Saudi Arabia (SA)	5,305	0.21%	
17.	Hong Kong (HK)	4,886	0.15%	
18.	Korea (South) (KR)	4,866	0.14%	
19.	Japan (JP)	4,284	0.13%	
20.	Qatar (QA)	3,759	0.11%	

## **Cities**

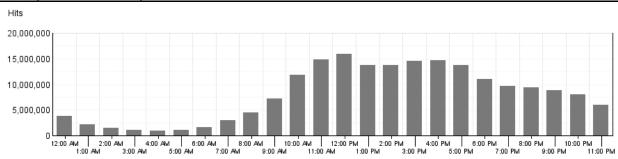
List of the cities with most active visitors to the portal.

	CITIES			
	City	Visits	% Visits	
1.	Mumbai India	578,656	17.66%	
2.	Bangalore India	467,841	14.11%	
3.	New Delhi India	421,256	12.68%	
4.	Delhi India	328,660	10.04%	
5.	Amsterdam Netherlands	186,051	5.59%	
6.	Chantilly Virginia United States	95,354	2.89%	
7.	Hyderabad India	94,887	2.86%	
8.	Chennai India	82,266	2.46%	
9.	Gurgaon India	78,472	2.42%	
10.	Brisbane Australia	80,183	2.41%	
11.	San Mateo California United States	72,848	2.20%	
12.	Mountain View, California United States	63,610	1.95%	
13.	Calcutta India	51,909	1.52%	
14.	Seattle Washington, United States	43,181	1.34%	
15.	Sanpada India	43,111	1.32%	
16.	Pune India	39,849	1.22%	
17.	Redmond Washington, United States	27,150	0.82%	
18.	Singapore Singapore	25,146	0.74%	
19.	Chandigarh India	18,629	0.55%	
20.	Noida India	18,319	0.54%	

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

#### Hits by Hour of the Day



HITS BY HOUR OF THE DAY			
Hour	Hits	% Hits	
00:00	4,730,688	1.95%	
01:00	2,726,329	1.13%	
02:00	1,799,908	0.75%	
03:00	1,378,652	0.58%	
04:00	1,218,430	0.51%	
05:00	1,357,633	0.57%	
06:00	2,138,462	0.87%	
07:00	3,864,364	1.58%	
08:00	5,919,762	2.30%	
09:00	9,599,970	3.72%	
10:00	15,715,233	6.13%	
11:00	18,701,220	7.68%	
12:00	21,283,704	8.25%	
13:00	18,471,171	7.10%	
14:00	18,326,135	7.11%	
15:00	19,554,899	7.55%	
16:00	19,151,003	7.60%	
17:00	18,196,784	7.12%	
18:00	14,515,058	5.70%	
19:00	12,814,134	5.04%	
20:00	12,477,498	4.85%	
21:00	11,821,451	4.62%	
22:00	10,693,715	4.16%	
23:00	8,066,470	3.13%	