National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

### **Hit Analysis Report**

Duration of Report 1<sup>st</sup> August, 2013 – 31<sup>st</sup> August, 2013

For any further information/ Clarification please contact

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## **Visitors Dashboard**

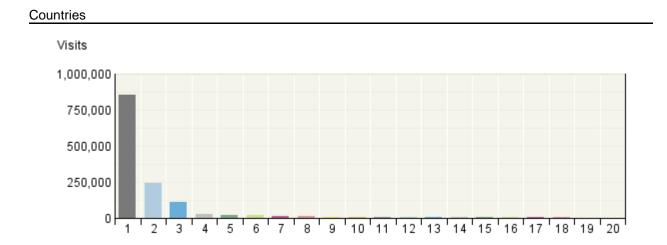
This reports presents an overview of the Visitors Pattern to the portal.

| Visit Summary                   |           |  |  |
|---------------------------------|-----------|--|--|
| Visits                          | 1,420,668 |  |  |
| Average per Day                 | 45,828    |  |  |
| Average Visit Duration          | 00:14:35  |  |  |
| Median Visit Duration           | 00:00:57  |  |  |
| International Visits            | 38.30%    |  |  |
| Visits of Unknown Origin        | 1.66%     |  |  |
| Visits from Your Country: India | 60.05%    |  |  |
| (IN)                            |           |  |  |

| Visitor Summary            |           |  |  |
|----------------------------|-----------|--|--|
| Visitors                   | 1,006,861 |  |  |
| Visitors Who Visited Once  | 898,995   |  |  |
| Visitors Who Visited More  | 107,866   |  |  |
| Than Once                  |           |  |  |
| Average Visits per Visitor | 1.41      |  |  |

#### **Countries**

List of countries from where we have most of visitors to the portal.



|     | Countries                 |         |          |  |
|-----|---------------------------|---------|----------|--|
|     | Countries                 | Visits  | % Visits |  |
| 1.  | India (IN)                | 853,055 | 60%      |  |
| 2.  | United States (US)        | 241,374 | 17%      |  |
| 3.  | Finland (FI)              | 113,632 | 8%       |  |
| 4.  | China (CN)                | 26,459  | 2%       |  |
| 5.  | Unknown Country           | 23,539  | 2%       |  |
| 6.  | United Kingdom (UK)       | 18,552  | 1%       |  |
| 7.  | Australia (AU)            | 15,731  | 1%       |  |
| 8.  | Singapore (SG)            | 13,137  | 1%       |  |
| 9.  | Netherlands (NL)          | 9,003   | 1%       |  |
| 10. | Canada (CA)               | 8,950   | 1%       |  |
| 11. | Germany (DE)              | 8,412   | 1%       |  |
| 12. | France (FR)               | 7,805   | 1%       |  |
| 13. | United Arab Emirates (AE) | 6,043   | 0%       |  |
| 14. | Saudi Arabia (SA)         | 4,977   | 0%       |  |
| 15. | Korea (South) (KR)        | 4,078   | 0%       |  |
| 16. | Italy (IT)                | 3,971   | 0%       |  |
| 17. | Spain (ES)                | 3,835   | 0%       |  |
| 18. | Ukraine (UA)              | 3,536   | 0%       |  |
| 19. | Russian Federation (RU)   | 3,344   | 0%       |  |
| 20. | Hong Kong (HK)            | 3,305   | 0%       |  |

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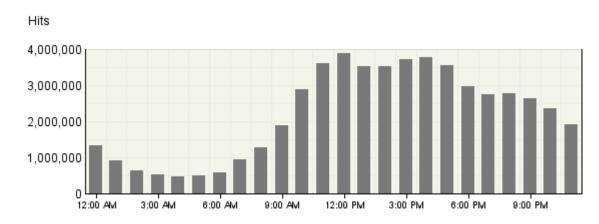
#### Cities

List of the cities with most active visitors to the portal.

|     | Cities                                   |         |          |  |
|-----|--|---------|----------|--|
|     | City                                     | Visits  | % Visits |  |
| 1.  | Mumbai, India                            | 236,320 | 17%      |  |
| 2.  | Bangalore, India                         | 218,998 | 16%      |  |
| 3.  | New Delhi, India                         | 120,096 | 9%       |  |
| 4.  | Espoo, Finland                           | 113,378 | 8%       |  |
| 5.  | Delhi, India                             | 87,341  | 6%       |  |
| 6.  | San Mateo, California, United States     | 71,159  | 5%       |  |
| 7.  | Chennai, India                           | 33,639  | 2%       |  |
| 8.  | Hyderabad, India                         | 25,141  | 2%       |  |
| 9.  | Calcutta, India                          | 23,550  | 2%       |  |
| 10. | Los Angeles, California, United States   | 15,449  | 1%       |  |
| 11. | Gurgaon, India                           | 14,881  | 1%       |  |
| 12. | Singapore, Singapore                     | 13,137  | 1%       |  |
| 13. | Pune, India                              | 12,801  | 1%       |  |
| 14. | Seattle, Washington, United States       | 11,988  | 1%       |  |
| 15. | Menlo Park, California, United States    | 11,150  | 1%       |  |
| 16. | Mountain View, California, United States | 10,840  | 1%       |  |
| 17. | Sanpada, India                           | 9,550   | 1%       |  |
| 18. | Redmond, Washington, United States       | 8,873   | 1%       |  |
| 19. | Amsterdam, Netherlands                   | 8,299   | 1%       |  |
| 20. | Washington, D.C., United States          | 8,281   | 1%       |  |

#### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



| Hits by Hour of the Day |           |        |  |  |
|-------------------------|-----------|--------|--|--|
| Hour                    | Hits      | % Hits |  |  |
| 12:00 AM                | 1,325,760 | 3%     |  |  |
| 1:00 AM                 | 926,162   | 2%     |  |  |
| 2:00 AM                 | 648,808   | 1%     |  |  |
| 3:00 AM                 | 526,634   | 1%     |  |  |
| 4:00 AM                 | 477,581   | 1%     |  |  |
| 5:00 AM                 | 494,459   | 1%     |  |  |
| 6:00 AM                 | 593,664   | 1%     |  |  |
| 7:00 AM                 | 942,054   | 2%     |  |  |
| 8:00 AM                 | 1,289,273 | 2%     |  |  |
| 9:00 AM                 | 1,882,875 | 4%     |  |  |
| 10:00 AM                | 2,894,225 | 5%     |  |  |
| 11:00 AM                | 3,600,233 | 7%     |  |  |
| 12:00 PM                | 3,885,226 | 7%     |  |  |
| 1:00 PM                 | 3,526,512 | 7%     |  |  |
| 2:00 PM                 | 3,516,895 | 7%     |  |  |
| 3:00 PM                 | 3,708,885 | 7%     |  |  |
| 4:00 PM                 | 3,784,844 | 7%     |  |  |
| 5:00 PM                 | 3,558,212 | 7%     |  |  |
| 6:00 PM                 | 2,959,918 | 6%     |  |  |
| 7:00 PM                 | 2,748,654 | 5%     |  |  |
| 8:00 PM                 | 2,765,933 | 5%     |  |  |
| 9:00 PM                 | 2,637,882 | 5%     |  |  |
| 10:00 PM                | 2,374,129 | 4%     |  |  |
| 11:00 PM                | 1,920,202 | 4%     |  |  |

#### Hits by Hour of the Day

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