National Portal of India

http://india.gov.in

Hit Analysis Report

Duration of Report

1ˢᵗ August, 2014 – 31ˢᵗ August, 2014

Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary	
Visits	2,884,614
Average per Day	93,052
Average Visit Duration	00:06:46
Median Visit Duration	00:01:37
International Visits	34.39%
Visits of Unknown Origin	1.05%
Visits from Your Country: India (IN)	64.56%

Visitor Summary	
Visitors	2,161,109
Visitors Who Visited Once	1,931,805
Visitors Who Visited More Than Once	229,304
Average Visits per Visitor	1.33

Countries

List of countries from where we have most of visitors to the portal.
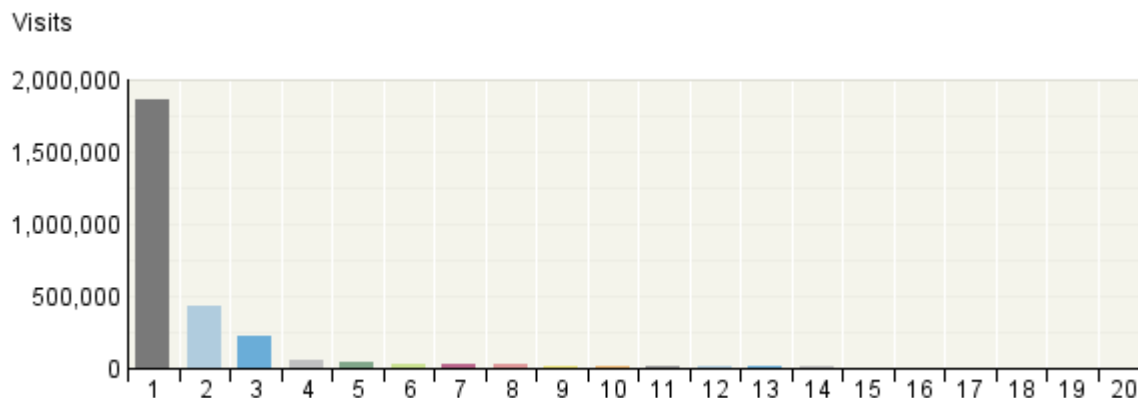
Countries

	Countries	Visits	% Visits
	Countries	**Visits**	**% Visits**
1.	India (IN)	1,862,373	65%
2.	United States (US)	436,642	15%
3.	Finland (FI)	222,000	8%
4.	China (CN)	51,887	2%
5.	Australia (AU)	47,390	2%
6.	Unknown Country	30,213	1%
7.	Singapore (SG)	25,821	1%
8.	United Kingdom (UK)	25,568	1%
9.	Netherlands (NL)	20,417	1%
10.	France (FR)	18,640	1%
11.	Germany (DE)	14,776	1%
12.	Ukraine (UA)	14,173	0%
13.	United Arab Emirates (AE)	11,373	0%
14.	Canada (CA)	7,035	0%
15.	Saudi Arabia (SA)	6,799	0%
16.	Japan (JP)	6,084	0%
17.	Korea (South) (KR)	5,240	0%
18.	Russian Federation (RU)	4,585	0%
19.	Hong Kong (HK)	4,387	0%
20.	Sweden (SE)	4,328	0%

Cities

List of the cities with most active visitors to the portal.

Cities		
City	Visits	% Visits
1. Mumbai, India	482,765	17%
2. Bangalore, India	415,579	15%
3. New Delhi, India	303,981	11%
4. Delhi, India	243,549	9%
5. Espoo, Finland	221,735	8%
6. San Mateo, California, United States	92,203	3%
7. Hyderabad, India	70,410	2%
8. Chennai, India	60,915	2%
9. Chantilly, Virginia, United States	52,968	2%
10. Gurgaon, India	50,090	2%
11. Los Angeles, California, United States	44,676	2%
12. Calcutta, India	43,636	2%
13. Brisbane, Australia	38,738	1%
14. Broomfield, Colorado, United States	37,744	1%
15. Seattle, Washington, United States	35,944	1%
16. Sanpada, India	34,357	1%
17. Pune, India	31,219	1%
18. Menlo Park, California, United States	30,757	1%
19. Mountain View, California, United States	28,546	1%
20. Singapore, Singapore	25,821	1%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day
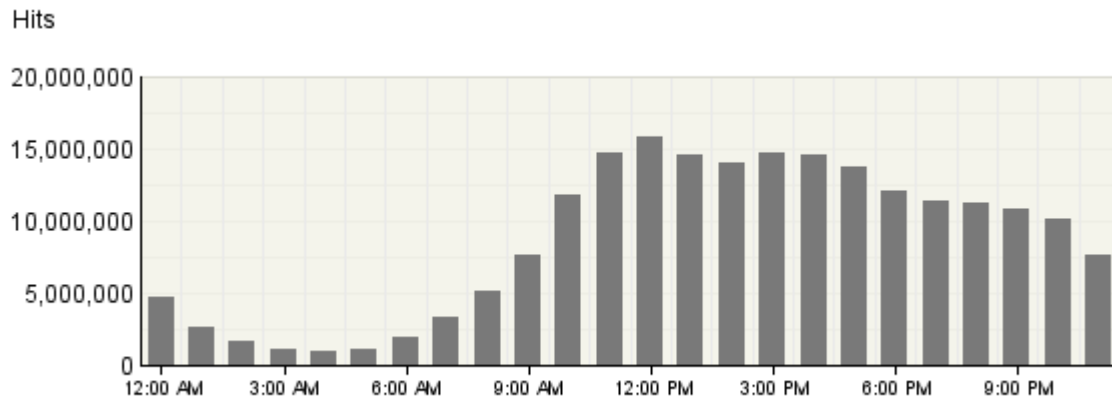
Hits by Hour of the Day		
Hour	**Hits**	**% Hits**
12:00 AM	4,778,948	2%
1:00 AM	2,691,715	1%
2:00 AM	1,680,078	1%
3:00 AM	1,157,781	1%
4:00 AM	974,137	0%
5:00 AM	1,092,532	1%
6:00 AM	1,919,683	1%
7:00 AM	3,402,646	2%
8:00 AM	5,101,600	2%
9:00 AM	7,697,816	4%
10:00 AM	11,776,279	6%
11:00 AM	14,758,316	7%
12:00 PM	15,823,545	8%
1:00 PM	14,546,250	7%
2:00 PM	14,055,689	7%
3:00 PM	14,687,535	7%
4:00 PM	14,530,412	7%
5:00 PM	13,769,335	7%
6:00 PM	12,040,714	6%
7:00 PM	11,404,342	5%
8:00 PM	11,227,923	5%
9:00 PM	10,783,098	5%
10:00 PM	10,198,124	5%
11:00 PM	7,649,998	4%