

# **National Portal of India**

http://india.gov.in

## **Hit Analysis Report**

Duration of Report

1<sup>st</sup> December, 2010 - 31<sup>st</sup> December, 2010

For any further information/ Clarification please contact

National Portal Secretariat

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### **Visitors Dashboard**

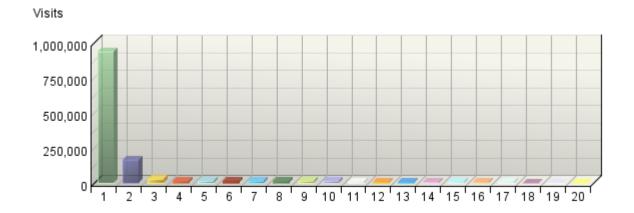
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	1,337,373		
Average per Day	43,141		
Average Visit Duration	00:08:48		
Median Visit Duration	00:01:31		
International Visits	28%		
Visits of Unknown Origin	2%		
Visits from Your Country: India	70%		
(IN)			

Visitor Summary			
Visitors	986,504		
Visitors Who Visited Once	887,211		
Visitors Who Visited More Than	99,293		
Once			
Average Visits per Visitor	1.36		

### **Countries**

List of countries from where we have most of visitors to the portal.



	Countries	Visits	% Visits	
1.	India (IN)	935,316	70%	
2.	United States (US)	161,967	12%	
3.	Unknown Country	30,339	2%	
4.	Australia (AU)	16,804	1%	
5.	Singapore (SG)	16,720	1%	
6.	United Arab Emirates (AE)	16,496	1%	
7.	United Kingdom (UK)	16,340	1%	
8.	Poland (PL)	15,006	1%	
9.	Norway (NO)	13,601	1%	
10.	Japan (JP)	11,272	1%	
11.	Saudi Arabia (SA)	10,129	1%	
12.	Canada (CA)	8,600	1%	
13.	Germany (DE)	8,331	1%	
14.	France (FR)	5,028	0%	
15.	China (CN)	3,980	0%	
16.	Korea (South) (KR)	3,657	0%	
17.	Hong Kong (HK)	3,617	0%	
18.	Netherlands (NL)	3,255	0%	
19.	Sweden (SE)	3,044	0%	
20.	Qatar (QA)	2,987	0%	
	Countries 1–20 of 209			

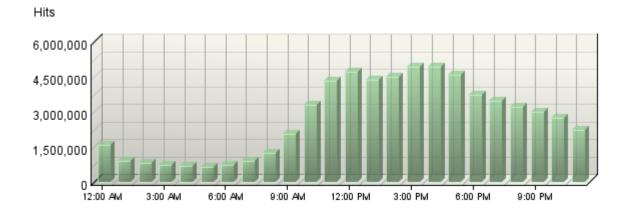
## **Cities**

List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	453,091	37%	
2.	Mumbai, India	162,440	14%	
3.	Chennai, India	43,777	4%	
4.	Redmond, Washington, United States	35,588	3%	
5.	Hyderabad, India	32,796	3%	
6.	Bangalore, India	29,539	3%	
7.	Singapore, Singapore	15,722	1%	
8.	Dubai, United Arab Emirates	15,682	1%	
9.	Warsaw, Poland	14,432	1%	
10.	Mountain View, California, United States	14,250	1%	
11.	Oslo, Norway	13,253	1%	
12.	Gurgaon, India	12,593	1%	
13.	Milton, Australia	11,716	1%	
14.	Riyadh, Saudi Arabia	9,312	1%	
15.	Pune, India	8,840	1%	
16.	Indore, India	8,508	1%	
17.	Calcutta, India	8,364	1%	
18.	Tokyo, Japan	7,868	1%	
19.	Seattle, Washington, United States	6,289	1%	
	Cities 1–19 of 5,000			

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
12:00 AM	1,586,327	2%
1:00 AM	881,233	1%
2:00 AM	809,256	1%
3:00 AM	747,221	1%
4:00 AM	679,140	1%
5:00 AM	623,001	1%
6:00 AM	722,255	1%
7:00 AM	897,829	1%
8:00 AM	1,244,955	2%
9:00 AM	2,038,942	3%
10:00 AM	3,313,303	5%
11:00 AM	4,347,798	7%
12:00 PM	4,728,835	7%
1:00 PM	4,368,738	7%
2:00 PM	4,506,709	7%
3:00 PM	4,915,419	8%
4:00 PM	4,910,358	8%
5:00 PM	4,566,497	7%
6:00 PM	3,709,344	6%
7:00 PM	3,473,371	5%
8:00 PM	3,225,128	5%
9:00 PM	3,002,429	5%
10:00 PM	2,763,513	4%
11:00 PM	2,216,696	3%
Total	64,278,297	100.00%