National Portal of India

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Hit Analysis Report

Duration of Report
1st December, 2012 – 31st December, 2012

For any further information/ Clarification please contact

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Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

| Visit Summary	
Visits	1,198,216
Average per Day	38,652
Average Visit Duration	00:14:20
Median Visit Duration	00:01:49
International Visits	36.56%
Visits of Unknown Origin	2.65%
Visits from Your Country: India (IN)	60.79%

Visitor Summary	
Visitors	876,851
Visitors Who Visited Once	793,305
Visitors Who Visited More Than Once	83,546
Average Visits per Visitor	1.37

Countries

List of countries from where we have most of visitors to the portal.
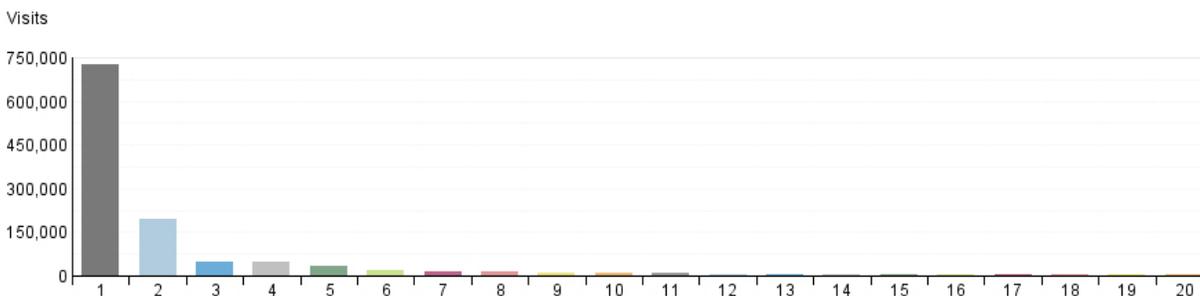
Countries

Countries		Visits	% Visits
1.	India (IN)	728,395	60.79%
2.	United States (US)	196,402	16.39%
3.	**	49,483	4.13%
4.	Australia (AU)	46,563	3.89%
5.	Unknown Country	31,788	2.65%
6.	Iceland (IS)	18,300	1.53%
7.	United Kingdom (UK)	14,036	1.17%
8.	Norway (NO)	11,985	1.00%
9.	China (CN)	11,690	0.98%
10.	Singapore (SG)	11,295	0.94%
11.	Netherlands (NL)	10,649	0.89%
12.	Canada (CA)	6,723	0.56%
13.	Germany (DE)	4,783	0.40%
14.	United Arab Emirates (AE)	4,696	0.39%
15.	France (FR)	3,757	0.31%
16.	Japan (JP)	3,299	0.28%
17.	Hong Kong (HK)	2,781	0.23%
18.	Pakistan (PK)	2,662	0.22%
19.	Malaysia (MY)	2,447	0.20%
20.	Saudi Arabia (SA)	2,437	0.20%

Cities

List of the cities with most active visitors to the portal.

	City	Visits	% Visits
	Cities		
1.	New Delhi, India	365,097	33.20%
2.	Mumbai, India	176,020	16.01%
3.	Mountain View, California, United States	89,898	8.18%
4.	Reserved, **	49,483	4.50%
5.	Milton, Australia	43,029	3.91%
6.	Chennai, India	27,912	2.54%
7.	Gurgaon, India	19,416	1.77%
8.	Hyderabad, India	18,751	1.71%
9.	Reykjavik, Iceland	18,299	1.66%
10.	Bangalore, India	17,880	1.63%
11.	Chantilly, Virginia, United States	13,574	1.23%
12.	Oslo, Norway	11,783	1.07%
13.	Los Angeles, California, United States	10,919	0.99%
14.	Singapore, Singapore	10,915	0.99%
15.	Amsterdam, Netherlands	9,973	0.91%
16.	Redmond, Washington, United States	8,983	0.82%
17.	Pune, India	7,234	0.66%
18.	Indore, India	7,159	0.65%
19.	Calcutta, India	7,095	0.65%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day
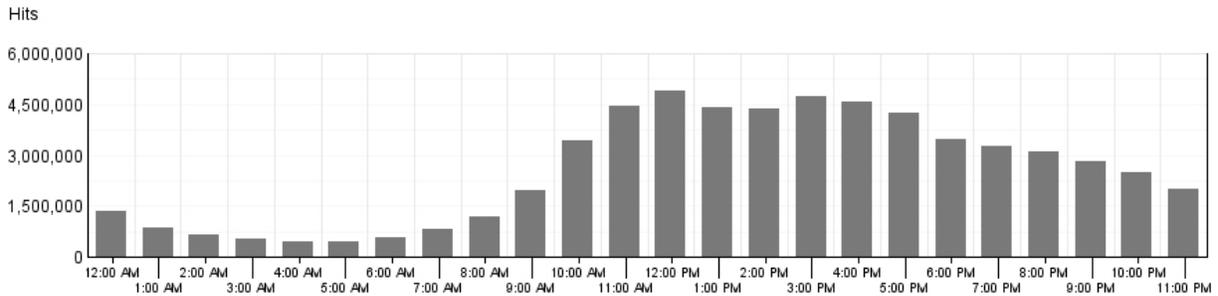
Hits by Hour of the Day		
Hour	**Hits**	**% Hits**
12:00 AM	1,336,353	2.19%
1:00 AM	868,509	1.42%
2:00 AM	642,676	1.05%
3:00 AM	527,195	0.86%
4:00 AM	443,926	0.73%
5:00 AM	437,877	0.72%
6:00 AM	564,373	0.92%
7:00 AM	817,077	1.34%
8:00 AM	1,194,922	1.96%
9:00 AM	1,967,942	3.22%
10:00 AM	3,419,104	5.60%
11:00 AM	4,464,466	7.31%
12:00 PM	4,894,959	8.02%
1:00 PM	4,391,324	7.19%
2:00 PM	4,363,760	7.15%
3:00 PM	4,736,101	7.76%
4:00 PM	4,589,226	7.52%
5:00 PM	4,255,337	6.97%
6:00 PM	3,475,614	5.69%
7:00 PM	3,283,172	5.38%
8:00 PM	3,102,342	5.08%
9:00 PM	2,796,928	4.58%
10:00 PM	2,503,978	4.10%
11:00 PM	1,980,563	3.24%