National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

## **Hit Analysis Report**

Duration of Report 1<sup>st</sup> December, 2013 – 31<sup>st</sup> December, 2013

For any further information/ Clarification please contact

National Portal Secretariat Ph: 011-24363692 : Fax: 011-24368854 : Email: indiaportal@gov.in

Powered by Web AnalyticsServices of NIC

### **Visitors Dashboard**

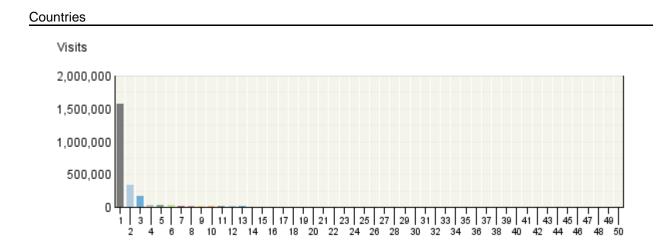
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	2,331,867		
Average per Day	75,221		
Average Visit Duration	00:09:56		
Median Visit Duration	00:01:31		
International Visits	31%		
Visits of Unknown Origin	1%		
Visits from Your Country: India	67%		
(IN)			

Visitor Summary			
Visitors	1,711,920		
Visitors Who Visited Once	1,525,679		
Visitors Who Visited More	186,241		
Than Once			
Average Visits per Visitor	1.36		

### **Countries**

List of countries from where we have most of visitors to the portal.



Countries			
	Countries	Visits	% Visits
1.	India (IN)	1,569,650	67%
2.	United States (US)	330,850	14%
3.	Finland (FI)	164,259	7%
4.	Unknown Country	32,036	1%
5.	China (CN)	31,115	1%
6.	United Kingdom (UK)	23,572	1%
7.	Australia (AU)	22,242	1%
8.	Singapore (SG)	14,665	1%
9.	Netherlands (NL)	14,625	1%
10.	Germany (DE)	14,035	1%
11.	Canada (CA)	9,766	0%
12.	Poland (PL)	8,665	0%
13.	France (FR)	7,646	0%
14.	United Arab Emirates (AE)	6,285	0%
15.	Ukraine (UA)	6,014	0%
16.	Hong Kong (HK)	5,117	0%
17.	Saudi Arabia (SA)	5,088	0%
18.	Russian Federation (RU)	4,494	0%
19.	Korea (South) (KR)	4,163	0%
20.	Sweden (SE)	3,450	0%

Powered by Web Analytics Services of NIC

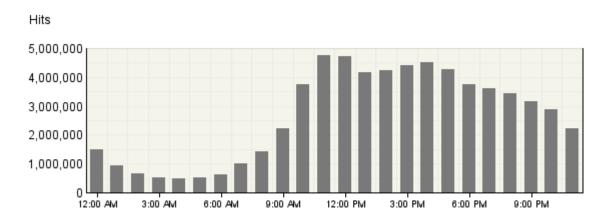
### Cities

List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	Mumbai, India	399,554	17%
2.	Bangalore, India	375,018	16%
3.	New Delhi, India	265,863	12%
4.	Delhi, India	169,708	7%
5.	Espoo, Finland	163,961	7%
6.	San Mateo, California, United States	103,362	4%
7.	Hyderabad, India	71,208	3%
8.	Chennai, India	60,693	3%
9.	Calcutta, India	41,463	2%
10.	Gurgaon, India	30,152	1%
11.	Los Angeles, California, United States	27,193	1%
12.	Pune, India	26,018	1%
13.	Redmond, Washington, United States	20,652	1%
14.	Seattle, Washington, United States	19,483	1%
15.	Sanpada, India	18,054	1%
16.	Brisbane, Australia	15,850	1%
17.	Menlo Park, California, United States	15,403	1%
18.	Indore, India	15,305	1%
19.	Singapore, Singapore	14,665	1%
20.	Amsterdam, Netherlands	13,451	1%

#### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hits by Hour of the Day				
Hour	Hits	% Hits		
12:00 AM	1,485,313	2%		
1:00 AM	939,994	1%		
2:00 AM	660,304	1%		
3:00 AM	529,144	1%		
4:00 AM	484,304	1%		
5:00 AM	504,475	1%		
6:00 AM	638,259	1%		
7:00 AM	990,518	2%		
8:00 AM	1,437,579	2%		
9:00 AM	2,228,339	3%		
10:00 AM	3,754,833	6%		
11:00 AM	4,752,059	7%		
12:00 PM	4,728,920	7%		
1:00 PM	4,175,487	7%		
2:00 PM	4,219,251	7%		
3:00 PM	4,406,442	7%		
4:00 PM	4,525,794	7%		
5:00 PM	4,283,061	7%		
6:00 PM	3,743,839	6%		
7:00 PM	3,594,634	6%		
8:00 PM	3,446,533	5%		
9:00 PM	3,159,433	5%		
10:00 PM	2,865,632	4%		
11:00 PM	2,225,229	3%		

#### Hits by Hour of the Day

Powered by Web Analytics Services of NIC