National Portal of India

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Hit Analysis Report

Duration of Report
1st December, 2014 – 31st December, 2014

For any further information/ Clarification please contact

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Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary	
Visits	3,566,178
Average per Day	115,038
Average Visit Duration	00:06:41
Median Visit Duration	00:01:33
International Visits	31%
Visits of Unknown Origin	1%
Visits from Your Country: India (IN)	68%

Visitor Summary	
Visitors	2,793,782
Visitors Who Visited Once	2,519,031
Visitors Who Visited More Than Once	274,751
Average Visits per Visitor	1.28

Countries

List of countries from where we have most of visitors to the portal.

Countries
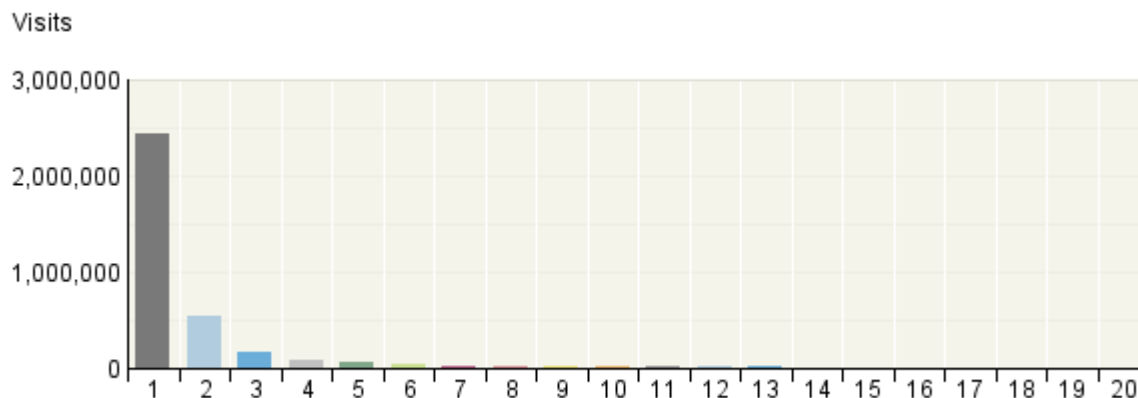
Countries		
Countries	**Visits**	**% Visits**
1.	India (IN)	2,437,322	68%
2.	United States (US)	544,394	15%
3.	Netherlands (NL)	170,252	5%
4.	Australia (AU)	76,529	2%
5.	China (CN)	57,353	2%
6.	Unknown Country	34,402	1%
7.	Singapore (SG)	30,301	1%
8.	United Kingdom (UK)	25,623	1%
9.	France (FR)	16,868	0%
10.	Ukraine (UA)	13,835	0%
11.	United Arab Emirates (AE)	13,540	0%
12.	Canada (CA)	12,391	0%
13.	Germany (DE)	12,388	0%
14.	Saudi Arabia (SA)	8,931	0%
15.	Russian Federation (RU)	7,450	0%
16.	Finland (FI)	6,815	0%
17.	Japan (JP)	6,704	0%
18.	Korea (South) (KR)	5,526	0%
19.	Hong Kong (HK)	5,199	0%
20.	Qatar (QA)	4,683	0%

Cities

List of the cities with most active visitors to the portal.

Cities		
City	Visits	% Visits
1. Mumbai, India	621,119	18%
2. Bangalore, India	513,483	15%
3. New Delhi, India	407,946	12%
4. Delhi, India	336,346	10%
5. Amsterdam, Netherlands	167,673	5%
6. San Mateo, California, United States	103,792	3%
7. Hyderabad, India	94,577	3%
8. Chennai, India	85,005	2%
9. Chantilly, Virginia, United States	84,581	2%
10. Gurgaon, India	79,468	2%
11. Mountain View, California, United States	68,484	2%
12. Brisbane, Australia	66,052	2%
13. Seattle, Washington, United States	53,589	2%
14. Pune, India	51,670	1%
15. Calcutta, India	49,337	1%
16. Sanpada, India	49,189	1%
17. Singapore, Singapore	30,301	1%
18. Beijing, China	27,249	1%
19. Redmond, Washington, United States	19,621	1%
20. Woodbridge, New Jersey, United States	18,495	1%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.
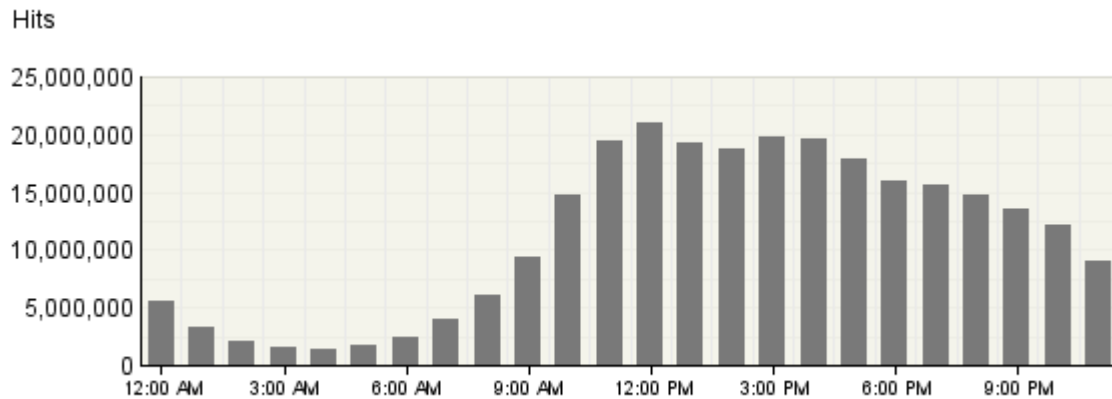
Hits by Hour of the Day

Hour	Hits	% Hits
12:00 AM	5,553,559	2%
1:00 AM	3,315,363	1%
2:00 AM	2,161,665	1%
3:00 AM	1,635,544	1%
4:00 AM	1,467,210	1%
5:00 AM	1,654,091	1%
6:00 AM	2,426,043	1%
7:00 AM	4,067,131	2%
8:00 AM	6,065,885	2%
9:00 AM	9,366,694	3%
10:00 AM	14,793,039	5%
11:00 AM	19,401,574	7%
12:00 PM	21,064,618	8%
1:00 PM	19,301,118	7%
2:00 PM	18,716,550	7%
3:00 PM	19,779,292	7%
4:00 PM	19,567,272	7%
5:00 PM	17,942,174	7%
6:00 PM	16,015,521	6%
7:00 PM	15,625,725	6%
8:00 PM	14,837,047	6%
9:00 PM	13,551,662	5%
10:00 PM	12,146,917	5%
11:00 PM	9,110,580	3%

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