

## National Portal of India

<http://india.gov.in>

### Hit Analysis Report

Duration of Report

1<sup>st</sup> February, 2008 – 29<sup>th</sup> February, 2008

For any further information/ Clarification please contact

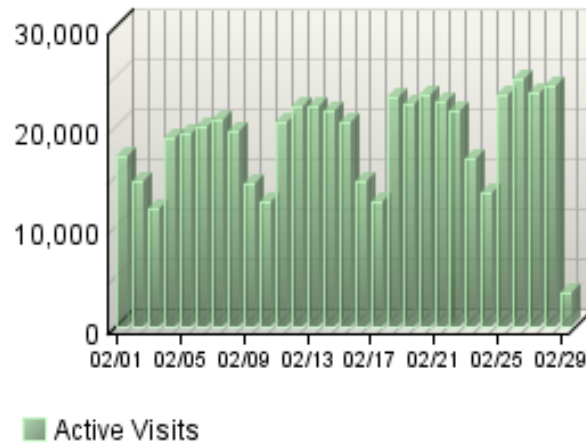
National Portal Secretariat

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## Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

### Active Visits Trend



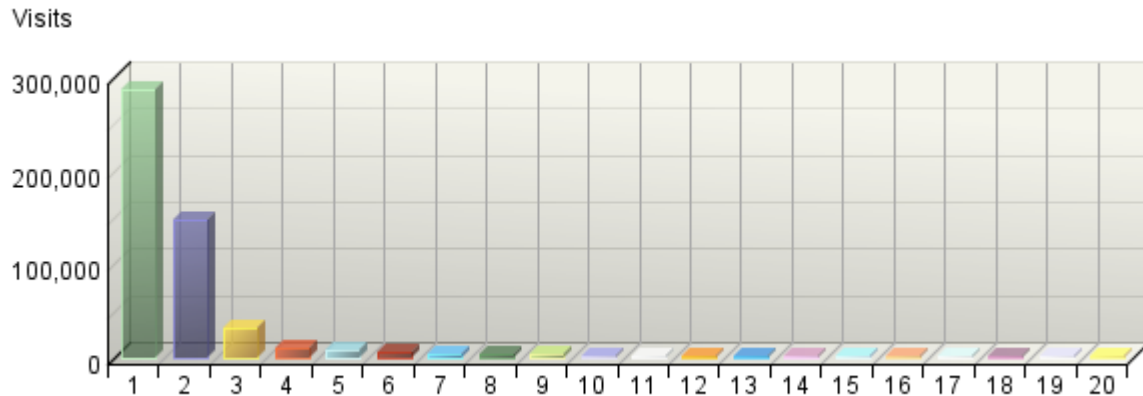
Visitor Summary	
Visitors	341,581
Visitors Who Visited Once	293,398
Visitors Who Visited More Than Once	48,183
Average Visits per Visitor	1.59

Visit Summary	
Visits	543,257
Average per Day	18,733
Average Visit Duration	00:09:47
Median Visit Duration	00:02:27
International Visits	41.47%
Visits of Unknown Origin	5.80%
Visits from India (IN)	52.73%

## Countries

List of countries from where we have most of visitors to the portal.

### Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	286,462	52.73%
2.	United States (US)	147,730	27.19%
3.	Unknown Country	31,517	5.80%
4.	Australia (AU)	10,328	1.90%
5.	Singapore (SG)	9,326	1.72%
6.	United Kingdom (UK)	7,003	1.29%
7.	Canada (CA)	5,195	0.96%
8.	United Arab Emirates (AE)	3,547	0.65%
9.	Germany (DE)	3,508	0.65%
10.	Netherlands (NL)	3,159	0.58%
11.	Korea (South) (KR)	2,249	0.41%
12.	China (CN)	2,212	0.41%
13.	France (FR)	2,049	0.38%
14.	Norway (NO)	1,610	0.30%
15.	Western Europe - country unspecified (EU)	1,568	0.29%
16.	Saudi Arabia (SA)	1,535	0.28%
17.	Japan (JP)	1,391	0.26%
18.	Hong Kong (HK)	1,378	0.25%
19.	Malaysia (MY)	1,325	0.24%
20.	South Africa (ZA)	1,171	0.22%
	<b>Subtotal for rows 1–20</b>	<b>524,263</b>	<b>96.50%</b>
	<b>Other</b>	<b>18,994</b>	<b>3.50%</b>
	<b>Total</b>	<b>543,257</b>	<b>100.00%</b>
Countries 1–20 of 190			

## Cities

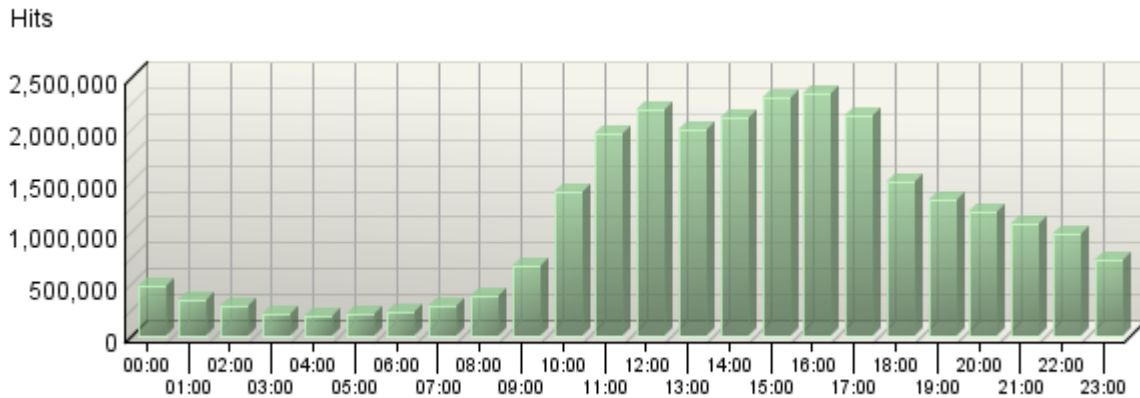
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	New Delhi, India	75,480	19.39%
2.	NICNET, India	75,390	19.38%
3.	Mumbai, India	38,461	9.88%
4.	Marina Del Rey, California, United States	28,737	7.39%
5.	Washington, D.C., United States	21,930	5.64%
6.	Santa Clara, California, United States	19,331	4.97%
7.	Singapore, Singapore	8,429	2.17%
8.	Milton, Australia	8,002	2.06%
9.	Dallas, Texas, United States	3,740	0.96%
10.	London, United Kingdom	3,714	0.95%
11.	Gandhinagar, India	3,455	0.89%
12.	Chantilly, Virginia, United States	3,427	0.88%
13.	Dubai, United Arab Emirates	3,346	0.86%
14.	New York, New York, United States	3,235	0.83%
15.	Atlanta, Georgia, United States	3,028	0.78%
16.	Fairfax, Virginia, United States	2,849	0.73%
17.	Redmond, Washington, United States	2,665	0.68%
18.	Amsterdam, Netherlands	2,566	0.66%
19.	Surat, India	2,235	0.57%

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

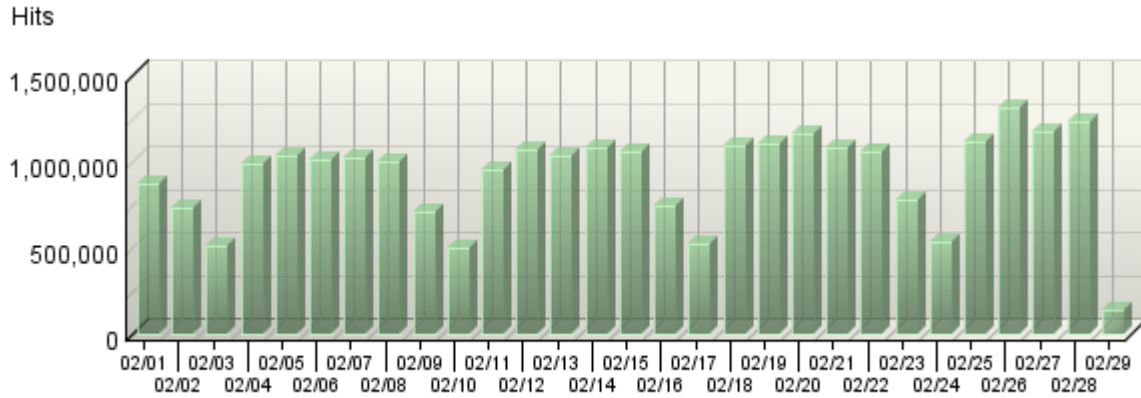
### Hits by Hour of the Day



Hits by Hour of the Day		
Hour	Hits	% Hits
00:00	490,794	1.84%
01:00	357,347	1.34%
02:00	300,238	1.13%
03:00	222,641	0.84%
04:00	191,971	0.72%
05:00	205,693	0.77%
06:00	231,485	0.87%
07:00	294,000	1.10%
08:00	392,537	1.47%
09:00	685,471	2.57%
10:00	1,398,248	5.25%
11:00	1,954,452	7.34%
12:00	2,191,177	8.23%
13:00	2,002,775	7.52%
14:00	2,117,220	7.95%
15:00	2,307,035	8.66%
16:00	2,343,301	8.80%
17:00	2,139,968	8.04%
18:00	1,482,807	5.57%
19:00	1,309,459	4.92%
20:00	1,206,110	4.53%
21:00	1,083,876	4.07%
22:00	979,049	3.68%
23:00	737,175	2.77%
<b>Total</b>	<b>26,624,829</b>	<b>100.00%</b>

## Hits by day of the month

### Hits Trend



Hits Trend		
Day	Hits	% Hits
02/01	869,787	3.27%
02/02	736,593	2.77%
02/03	508,504	1.91%
02/04	992,328	3.73%
02/05	1,035,344	3.89%
02/06	1,006,871	3.78%
02/07	1,024,902	3.85%
02/08	994,742	3.74%
02/09	707,542	2.66%
02/10	503,860	1.89%
02/11	954,441	3.58%
02/12	1,067,503	4.01%
02/13	1,039,933	3.91%
02/14	1,083,463	4.07%
02/15	1,056,869	3.97%
02/16	741,491	2.78%
02/17	519,602	1.95%
02/18	1,087,873	4.09%
02/19	1,106,776	4.16%
02/20	1,163,246	4.37%
02/21	1,076,076	4.04%
02/22	1,061,255	3.99%
02/23	781,932	2.94%
02/24	531,772	2.00%
02/25	1,112,697	4.18%
02/26	1,314,841	4.94%
02/27	1,171,815	4.40%
02/28	1,236,353	4.64%
02/29	136,418	0.51%

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**Hits Trend**

<b>Total</b>	<b>26,624,829</b>	<b>100.00%</b>
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