

National Portal of India

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Hit Analysis Report

Duration of Report 1st February, 2009 – 28th February, 2009

For any further information/ Clarification please contact

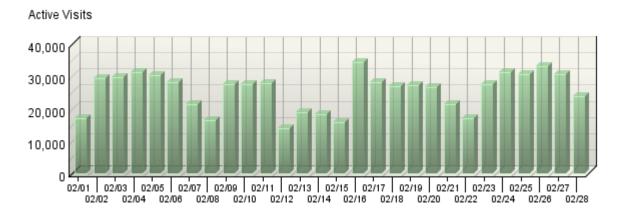
National Portal Secretariat

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Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

Active Visits Trend

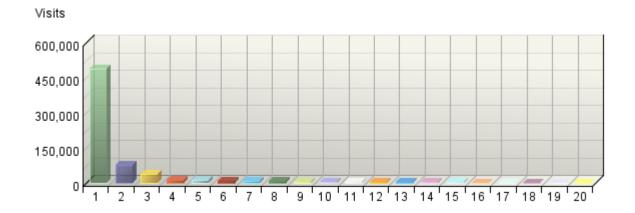


Visitor Summary		
Visitors	484,332	
Visitors Who Visited Once	424,133	
Visitors Who Visited More	60,199	
Than Once		
Average Visits per Visitor	1.47	

Visit Summary			
Visits	712,088		
Average per Day	25,431		
Average Visit Duration	00:08:25		
Median Visit Duration	00:01:28		
International Visits	26%		
Visits of Unknown Origin	5%		
Visits from India (IN)	69%		

Countries

List of countries from where we have most of visitors to the portal.



	Countries	Visits	% Visits	
1.	India (IN)	490,408	69%	
2.	United States (US)	75,024	11%	
3.	Unknown Country	36,582	5%	
4.	United Kingdom (UK)	13,418	2%	
5.	Singapore (SG)	10,878	2%	
6.	Australia (AU)	8,614	1%	
7.	Germany (DE)	8,378	1%	
8.	United Arab Emirates (AE)	6,871	1%	
9.	Canada (CA)	5,223	1%	
10.	China (CN)	4,154	1%	
11.	France (FR)	3,392	0%	
12.	Hong Kong (HK)	3,227	0%	
13.	Western Europe - country unspecified (EU)	3,108	0%	
14.	Korea (South) (KR)	2,523	0%	
15.	Saudi Arabia (SA)	2,328	0%	
16.	Netherlands (NL)	1,850	0%	
17.	Japan (JP)	1,801	0%	
18.	Brazil (BR)	1,545	0%	
19.	Qatar (QA)	1,500	0%	
20.	Spain (ES)	1,395	0%	
	Subtotal for rows 1–20	682,219	95.81%	
	Other	29,869	4.19%	
	Total	712,088	100.00%	
	Items 1–20 of 193			

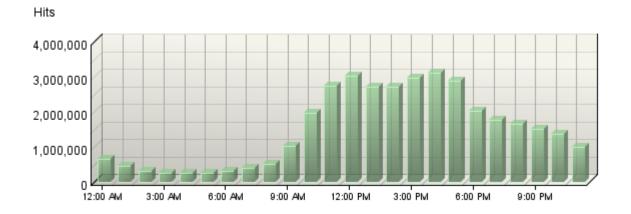
Cities

List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	286,202	43%	
2.	Mumbai, India	118,360	18%	
3.	Chennai, India	22,171	3%	
4.	Bangalore, India	13,954	2%	
5.	Singapore, Singapore	10,876	2%	
6.	Marina Del Rey, California, United States	8,464	1%	
7.	Hyderabad, India	7,133	1%	
8.	Dubai, United Arab Emirates	6,572	1%	
9.	London, United Kingdom	6,445	1%	
10.	Washington, D.C., United States	6,377	1%	
11.	Lamba, India	6,272	1%	
12.	Brisbane, Australia	5,489	1%	
13.	Frankfurt, Germany	4,523	1%	
14.	Mountain View, California, United States	3,695	1%	
15.	Gandhinagar, India	3,590	1%	
16.	Redmond, Washington, United States	3,285	0%	
17.	Beijing, China	3,280	0%	
18.	New York, New York, United States	2,935	0%	
19.	Chantilly, Virginia, United States	2,816	0%	
	Items 1–19 of 4,048			

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
12:00 AM	649,204	2%
1:00 AM	458,464	1%
2:00 AM	318,095	1%
3:00 AM	267,719	1%
4:00 AM	250,566	1%
5:00 AM	258,670	1%
6:00 AM	300,552	1%
7:00 AM	386,554	1%
8:00 AM	519,118	1%
9:00 AM	1,015,979	3%
10:00 AM	1,965,193	5%
11:00 AM	2,750,170	8%
12:00 PM	3,019,595	8%
1:00 PM	2,705,067	8%
2:00 PM	2,722,581	8%
3:00 PM	2,971,396	8%
4:00 PM	3,109,161	9%
5:00 PM	2,875,402	8%
6:00 PM	2,034,687	6%
7:00 PM	1,768,560	5%
8:00 PM	1,671,216	5%
9:00 PM	1,528,152	4%
10:00 PM	1,365,785	4%
11:00 PM	1,011,081	3%
Total	35,922,967	100.00%

Hits by day of the month

Day	Hits
02/01	634,477
02/02	1,315,567
02/03	1,363,270
02/04	1,395,534
02/05	1,492,140
02/06	1,306,286
02/07	916,74
02/08	630,546
02/09	1,264,517
02/10	1,259,418
02/11	1,268,665
02/12	534,079
02/13	860,694
02/14	773,617
02/15	707,817
02/16	1,758,468
02/17	1,510,772
02/18	1,683,854
02/19	1,564,115
02/20	1,522,551
02/21	1,165,612
02/22	866,80
02/23	1,479,361
02/24	1,860,693
02/25	1,853,064
02/26	1,934,277
02/27	1,791,785
02/28	1,208,246
Total	35,922,967