National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

**Hit Analysis Report** 

Duration of Report 1<sup>st</sup> February, 2010 – 28<sup>th</sup> February, 2010

For any further information/ Clarification please contact

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#### **Visitors Dashboard**

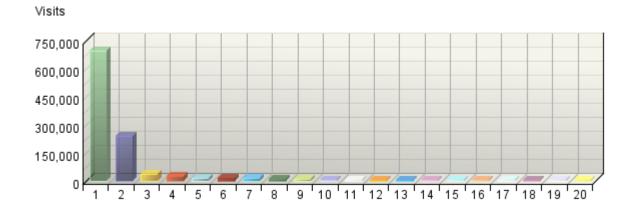
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary				
Visits	1,166,616			
Average per Day	41,664			
Average Visit Duration	00:09:18			
Median Visit Duration	00:01:37			
International Visits	38%			
Visits of Unknown Origin	2%			
Visits from India (IN)	60%			

Visitor Summary			
Visitors	833,439		
Visitors Who Visited Once	747,890		
Visitors Who Visited More	85,549		
Than Once			
Average Visits per Visitor	1.4		

### **Countries**

List of countries from where we have most of visitors to the portal.



	Countries	Visits	% Visits	
1.	India (IN)	697,644	60%	
2.	United States (US)	242,963	21%	
3.	Australia (AU)	39,556	3%	
4.	Unknown Country	27,073	2%	
5.	United Kingdom (UK)	18,561	2%	
6.	United Arab Emirates (AE)	17,800	2%	
7.	Singapore (SG)	15,385	1%	
8.	Germany (DE)	10,875	1%	
9.	Western Europe - country unspecified (EU)	9,138	1%	
10.	Canada (CA)	6,977	1%	
11.	Saudi Arabia (SA)	5,095	0%	
12.	Korea (South) (KR)	5,038	0%	
13.	Brazil (BR)	4,534	0%	
14.	Hong Kong (HK)	3,792	0%	
15.	France (FR)	3,756	0%	
16.	Japan (JP)	3,573	0%	
17.	China (CN)	3,489	0%	
18.	Netherlands (NL)	3,021	0%	
19.	Qatar (QA)	3,019	0%	
20.	Uruguay (UY)	2,825	0%	
	Subtotal for rows 1–20	1,124,114	96.36%	
	Other	42,502	3.64%	
	Total	1,166,616	100.00%	
	Countries 1–20 of 210			

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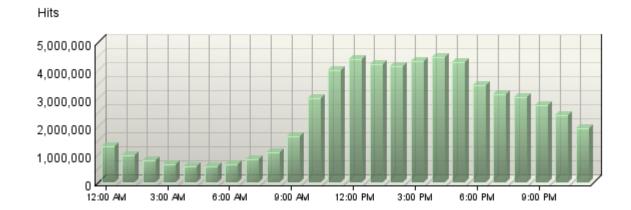
## Cities

List of the cities with most active visitors to the portal.

	City	Visits	% Visits	
1.	Delhi, India	419,717	37%	
2.	Mumbai, India	168,602	15%	
3.	Marina Del Rey, California, United States	74,859	7%	
4.	Redmond, Washington, United States	53,812	5%	
5.	Brisbane, Australia	34,357	3%	
6.	Chennai, India	23,834	2%	
7.	Bangalore, India	20,726	2%	
8.	Dubai, United Arab Emirates	17,425	2%	
9.	Singapore, Singapore	15,377	1%	
10.	Washington, D.C., United States	12,396	1%	
11.	Hyderabad, India	10,586	1%	
12.	London, United Kingdom	9,954	1%	
13.	Lamba, India	9,728	1%	
14.	Chantilly, Virginia, United States	8,926	1%	
15.	Santa Clara, California, United States	8,872	1%	
16.	Mountain View, California, United States	8,035	1%	
17.	Frankfurt, Germany	5,424	0%	
18.	Seoul, Korea (South)	4,862	0%	
19.	Chicago, Illinois, United States	4,563	0%	
	Cities 1–19 of 4,656			

#### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
12:00 AM	1,302,495	2%
1:00 AM	979,571	2%
2:00 AM	771,696	1%
3:00 AM	636,169	1%
4:00 AM	560,881	1%
5:00 AM	578,551	1%
6:00 AM	651,912	1%
7:00 AM	832,251	1%
8:00 AM	1,065,437	2%
9:00 AM	1,656,556	3%
10:00 AM	3,008,614	5%
11:00 AM	4,006,285	7%
12:00 PM	4,402,593	8%
1:00 PM	4,228,599	7%
2:00 PM	4,130,923	7%
3:00 PM	4,326,140	7%
4:00 PM	4,463,905	8%
5:00 PM	4,268,236	7%
6:00 PM	3,451,970	6%
7:00 PM	3,154,984	5%
8:00 PM	3,036,410	5%
9:00 PM	2,758,548	5%
10:00 PM	2,381,098	4%
11:00 PM	1,928,028	3%
Total	58,581,852	100.00%

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