

National Portal of India

http://india.gov.in

Hit Analysis Report

Duration of Report 1st February, 2011 – 28th February, 2011

For any further information/ Clarification please contact

National Portal Secretariat

Ph: 011-24363692 : **Fax:** 011-24368854 : **Email**: <u>indiaportal@gov.in</u>

Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

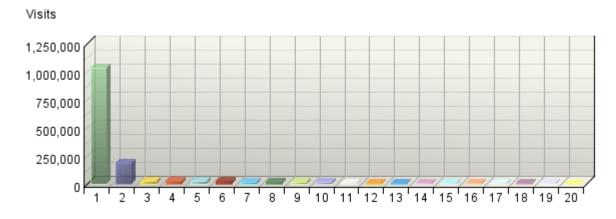
Visit Summary			
Visits	1,571,639		
Average per Day	56,129		
Average Visit Duration	00:09:10		
Median Visit Duration	00:01:28		
International Visits	32%		
Visits of Unknown Origin	2%		
Visits from Your Country: India (IN)	66%		

Visitor Summary		
Visitors	1,181,021	
Visitors Who Visited Once	1,069,291	
Visitors Who Visited More Than	111,730	
Once		
Average Visits per Visitor	1.33	

Countries

List of countries from where we have most of visitors to the portal.

Countries



Countries

	Countries	Visits	% Visits
1.	India (IN)	1,033,737	66%
2.	United States (US)	190,113	12%
3.	Unknown Country	29,759	2%
4.	Australia (AU)	27,696	2%
5.	United Kingdom (UK)	25,840	2%
6.	United Arab Emirates (AE)	22,422	1%
7.	Poland (PL)	21,132	1%
8.	Singapore (SG)	19,171	1%
9.	Norway (NO)	18,246	1%
10.	**	13,526	1%
11.	Canada (CA)	12,036	1%
12.	Saudi Arabia (SA)	11,302	1%
13.	Germany (DE)	11,237	1%
14.	Japan (JP)	11,111	1%
15.	Pakistan (PK)	10,974	1%
16.	Malaysia (MY)	7,063	0%
17.	France (FR)	5,988	0%
18.	Philippines (PH)	5,359	0%
19.	Netherlands (NL)	4,824	0%
20.	Indonesia (ID)	3,904	0%
	Subtotal for rows 1–20	1,485,440	94.54%
	Other	85,771	5.46%
	Total	1,571,211	100.00%

Cities

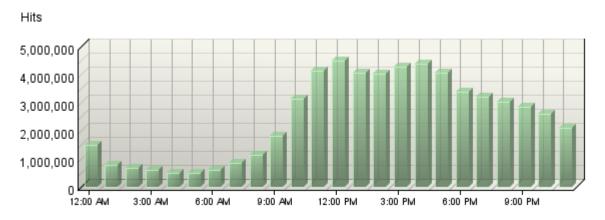
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	509,706	38%	
2.	Mumbai, India	182,520	14%	
3.	Chennai, India	38,681	3%	
4.	Hyderabad, India	31,382	2%	
5.	Bangalore, India	29,451	2%	
6.	Redmond, Washington, United States	27,914	2%	
7.	Dubai, United Arab Emirates	21,497	2%	
8.	Mountain View, California, United States	20,694	2%	
9.	Milton, Australia	20,542	2%	
10.	Warsaw, Poland	20,240	2%	
11.	Oslo, Norway	17,675	1%	
12.	Singapore, Singapore	17,358	1%	
13.	Reserved, **	13,526	1%	
14.	Gurgaon, India	11,025	1%	
15.	Riyadh, Saudi Arabia	10,476	1%	
16.	Indore, India	8,816	1%	
17.	Pune, India	8,588	1%	
18.	London, United Kingdom	7,774	1%	
19.	Calcutta, India	7,762	1%	

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day



Hits by Hour of the Day

Hour	Hits	% Hits
12:00 AM	1,503,606	3%
1:00 AM	769,704	1%
2:00 AM	673,589	1%
3:00 AM	593,691	1%
4:00 AM	483,617	1%
5:00 AM	494,538	1%
6:00 AM	621,772	1%
7:00 AM	864,368	1%
8:00 AM	1,145,426	2%
9:00 AM	1,819,884	3%
10:00 AM	3,143,085	5%
11:00 AM	4,142,789	7%
12:00 PM	4,494,797	8%
1:00 PM	4,068,415	7%
2:00 PM	4,046,205	7%
3:00 PM	4,301,759	7%
4:00 PM	4,394,085	7%
5:00 PM	4,057,549	7%
6:00 PM	3,386,362	6%
7:00 PM	3,208,036	5%
8:00 PM	3,052,736	5%
9:00 PM	2,868,179	5%
10:00 PM	2,615,558	4%
11:00 PM	2,106,024	4%
Total	58,855,774	100.00%