National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

### **Hit Analysis Report**

Duration of Report 1<sup>st</sup> February, 2012 – 29<sup>th</sup> February, 2012

For any further information/ Clarification please contact

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### **Visitors Dashboard**

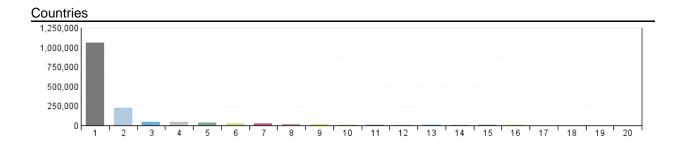
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	1,613,750		
Average per Day	55,646		
Average Visit Duration	00:08:56		
Median Visit Duration	00:01:31		
International Visits	32.17%		
Visits of Unknown Origin	2.26%		
Visits from Your Country: India (IN)	65.57%		

Visitor Summary		
Visitors	1,223,096	
Visitors Who Visited Once	1,109,508	
Visitors Who Visited More Than	113,588	
Once		
Average Visits per Visitor	1.32	

#### **Countries**

List of countries from where we have most of visitors to the portal.



	Countries				
	Countries	Visits	% Visits		
1.	India (IN)	1,058,132	65.59%		
2.	United States (US)	221,948	13.76%		
3.	Netherlands (NL)	46,793	2.90%		
4.	Australia (AU)	44,708	2.77%		
5.	Unknown Country	36,490	2.26%		
6.	Norway (NO)	28,874	1.79%		
7.	**	22,728	1.41%		
8.	United Kingdom (UK)	19,115	1.18%		
9.	Singapore (SG)	17,874	1.11%		
10.	China (CN)	9,614	0.60%		
11.	Germany (DE)	9,450	0.59%		
12.	Canada (CA)	8,845	0.55%		
13.	United Arab Emirates (AE)	8,730	0.54%		
14.	Saudi Arabia (SA)	5,986	0.37%		
15.	France (FR)	5,182	0.32%		
16.	Japan (JP)	5,094	0.32%		
17.	Pakistan (PK)	4,193	0.26%		
18.	Hong Kong (HK)	3,968	0.25%		
19.	Russian Federation (RU)	3,013	0.19%		
20.	Bangladesh (BD)	2,914	0.18%		

## Cities

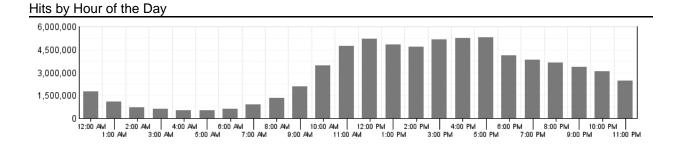
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	506,383	37.23%	
2.	Mumbai, India	203,517	14.96%	
3.	Amsterdam, Netherlands	45,758	3.36%	
4.	Milton, Australia	39,266	2.89%	
5.	Mountain View, California, United States	36,137	2.66%	
6.	Chennai, India	36,086	2.65%	
7.	Hyderabad, India	28,983	2.13%	
8.	Oslo, Norway	28,541	2.10%	
9.	Gurgaon, India	27,051	1.99%	
10.	Bangalore, India	24,815	1.82%	
11.	Reserved, **	22,728	1.67%	
12.	Redmond, Washington, United States	20,301	1.49%	
13.	Singapore, Singapore	15,945	1.17%	
14.	Herndon, Virginia, United States	11,135	0.82%	
15.	Pune, India	10,144	0.75%	
16.	Los Angeles, California, United States	10,054	0.74%	
17.	Calcutta, India	9,627	0.71%	
18.	Palo Alto, California, United States	9,193	0.68%	
19.	Dubai, United Arab Emirates	7,709	0.57%	

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#### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hits by Hour of the Day			
Hour	Hits	% Hits	
00:00	1,734,323	2.51%	
01:00	1,082,737	1.57%	
02:00	715,023	1.04%	
03:00	595,918	0.86%	
04:00	498,553	0.72%	
05:00	511,889	0.74%	
06:00	598,157	0.87%	
07:00	885,187	1.28%	
08:00	1,311,609	1.90%	
09:00	2,059,450	2.98%	
10:00	3,463,823	5.02%	
11:00	4,713,888	6.83%	
12:00	5,200,197	7.53%	
13:00	4,799,612	6.95%	
14:00	4,698,102	6.81%	
15:00	5,151,171	7.46%	
16:00	5,264,719	7.63%	
17:00	5,282,683	7.65%	
18:00	4,123,573	5.97%	
19:00	3,815,052	5.53%	
20:00	3,629,060	5.26%	
21:00	3,372,419	4.89%	
22:00	3,065,916	4.44%	
23:00	2,448,607	3.55%	

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