

# **National Portal of India**

http://india.gov.in

# **Hit Analysis Report**

Duration of Report 1<sup>st</sup> February, 2015 – 28<sup>th</sup> February, 2015

For any further information/ Clarification please contact

National Portal Secretariat

**Ph**: 011-24363692 : **Fax:** 011-24368854 : **Email**: indiaportal@gov.in

## **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	3,332,341		
Average per Day	119,012		
Average Visit Duration	00:07:07		
Median Visit Duration	00:01:35		
International Visits	31%		
Visits of Unknown Origin	1%		
Visits from Your Country: India	68%		
(IN)			

Visitor Summary			
Visitors	2,634,580		
Visitors Who Visited Once	2,381,870		
Visitors Who Visited More	252,710		
Than Once			
Average Visits per Visitor	1.26		

## **Countries**

List of countries from where we have most of visitors to the portal.

### Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	2,253,419	68%
2.	United States (US)	491,783	15%
3.	Netherlands (NL)	194,771	6%
4.	Australia (AU)	82,509	2%
5.	China (CN)	45,512	1%
6.	Unknown Country	31,548	1%
7.	United Kingdom (UK)	23,120	1%
8.	Singapore (SG)	22,894	1%
9.	France (FR)	18,097	1%
10.	Germany (DE)	17,575	1%
11.	Finland (FI)	13,082	0%
12.	United Arab Emirates (AE)	11,186	0%
13.	Iceland (IS)	9,082	0%
14.	Canada (CA)	8,994	0%
15.	Saudi Arabia (SA)	6,607	0%
16.	Ukraine (UA)	6,569	0%
17.	Russian Federation (RU)	6,287	0%
18.	Korea (South) (KR)	5,181	0%
19.	Japan (JP)	5,026	0%
20.	Hong Kong (HK)	4,717	0%

## **Cities**

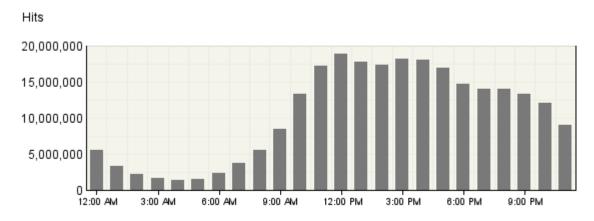
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	Mumbai, India	578,287	18%	
2.	Bangalore, India	462,448	14%	
3.	New Delhi, India	373,779	11%	
4.	Delhi, India	320,409	10%	
5.	Amsterdam, Netherlands	193,613	6%	
6.	Chantilly, Virginia, United States	106,196	3%	
7.	Hyderabad, India	97,780	3%	
8.	Gurgaon, India	77,110	2%	
9.	San Mateo, California, United States	74,871	2%	
10.	Brisbane, Australia	74,680	2%	
11.	Chennai, India	72,648	2%	
12.	Mountain View, California, United States	62,165	2%	
13.	Pune, India	45,012	1%	
14.	Sanpada, India	42,899	1%	
15.	Calcutta, India	42,198	1%	
16.	Seattle, Washington, United States	38,275	1%	
17.	Redmond, Washington, United States	33,157	1%	
18.	Beijing, China	28,161	1%	
19.	Singapore, Singapore	22,894	1%	
20.	Los Angeles, California, United States	16,653	1%	

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

#### Hits by Hour of the Day



Hits by Hour of the Day			
Hour	Hits	% Hits	
12:00 AM	5,610,291	2%	
1:00 AM	3,349,668	1%	
2:00 AM	2,219,335	1%	
3:00 AM	1,655,541	1%	
4:00 AM	1,457,649	1%	
5:00 AM	1,592,702	1%	
6:00 AM	2,297,724	1%	
7:00 AM	3,708,295	1%	
8:00 AM	5,597,811	2%	
9:00 AM	8,499,804	3%	
10:00 AM	13,353,589	5%	
11:00 AM	17,183,065	7%	
12:00 PM	18,917,722	8%	
1:00 PM	17,737,860	7%	
2:00 PM	17,345,521	7%	
3:00 PM	18,203,925	7%	
4:00 PM	18,017,554	7%	
5:00 PM	17,003,698	7%	
6:00 PM	14,699,759	6%	
7:00 PM	14,071,114	6%	
8:00 PM	14,023,756	6%	
9:00 PM	13,332,550	5%	
10:00 PM	12,066,624	5%	
11:00 PM	9,059,180	4%	