National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

**Hit Analysis Report** 

Duration of Report 1<sup>st</sup> January, 2011 – 31<sup>st</sup> January, 2011

For any further information/ Clarification please contact

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### **Visitors Dashboard**

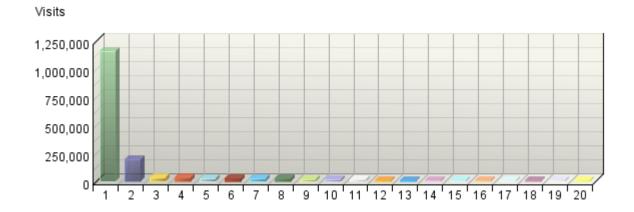
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	1,743,657		
Average per Day	56,247		
Average Visit Duration	00:08:58		
Median Visit Duration	00:01:36		
International Visits	32%		
Visits of Unknown Origin	2%		
Visits from Your Country: India	66%		
(IN)			

Visitor Summary			
Visitors	1,311,230		
Visitors Who Visited Once	1,185,337		
Visitors Who Visited More Than	125,893		
Once			
Average Visits per Visitor	1.33		

### **Countries**

List of countries from where we have most of visitors to the portal.



	Countries	Visits	% Visits		
1.	India (IN)	1,159,369	67%		
2.	United States (US)	195,086	11%		
3.	Unknown Country	32,657	2%		
4.	United Arab Emirates (AE)	31,510	2%		
5.	United Kingdom (UK)	29,627	2%		
6.	Australia (AU)	27,616	2%		
7.	Singapore (SG)	23,250	1%		
8.	Poland (PL)	23,004	1%		
9.	Norway (NO)	19,897	1%		
10.	Saudi Arabia (SA)	15,031	1%		
11.	Canada (CA)	14,718	1%		
12.	Germany (DE)	13,046	1%		
13.	**	12,979	1%		
14.	Japan (JP)	11,727	1%		
15.	Pakistan (PK)	10,942	1%		
16.	Malaysia (MY)	6,709	0%		
17.	France (FR)	5,841	0%		
18.	China (CN)	5,369	0%		
19.	Philippines (PH)	5,320	0%		
20.	Netherlands (NL)	5,190	0%		
	Subtotal for rows 1–20	1,648,888	94.59%		
	Other	94,259	5.41%		
	Total	1,743,147	100.00%		
	Items 1–20 of 208				

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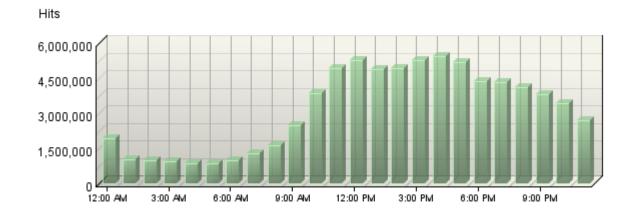
## Cities

List of the cities with most active visitors to the portal.

	City	Visits
1.	New Delhi, India	570,488
2.	Mumbai, India	205,072
3.	Chennai, India	44,617
4.	Hyderabad, India	39,776
5.	Redmond, Washington, United States	34,466
6.	Bangalore, India	33,523
7.	Dubai, United Arab Emirates	30,386
8.	Warsaw, Poland	22,009
9.	Singapore, Singapore	21,620
10.	Milton, Australia	19,773
11.	Oslo, Norway	19,289
12.	Mountain View, California, United States	16,324
13.	Riyadh, Saudi Arabia	14,021
14.	Gurgaon, India	13,698
15.	Reserved, **	12,979
16.	Indore, India	10,796
17.	Pune, India	10,699
18.	Calcutta, India	9,327
19.	London, United Kingdom	7,946

#### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
12:00 AM	1,928,882	3%
1:00 AM	1,019,947	1%
2:00 AM	987,211	1%
3:00 AM	930,784	1%
4:00 AM	861,398	1%
5:00 AM	847,265	1%
6:00 AM	978,993	1%
7:00 AM	1,293,644	2%
8:00 AM	1,624,330	2%
9:00 AM	2,484,240	3%
10:00 AM	3,842,271	5%
11:00 AM	4,922,039	7%
12:00 PM	5,278,468	7%
1:00 PM	4,875,575	6%
2:00 PM	4,943,960	7%
3:00 PM	5,263,525	7%
4:00 PM	5,424,440	7%
5:00 PM	5,191,654	7%
6:00 PM	4,376,056	6%
7:00 PM	4,334,788	6%
8:00 PM	4,101,911	5%
9:00 PM	3,818,664	5%
10:00 PM	3,429,519	5%
11:00 PM	2,713,717	4%
Total	75,473,281	100.00%

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