

## National Portal of India

<http://india.gov.in>

### Hit Analysis Report

Duration of Report

1<sup>st</sup> January, 2012 – 31<sup>st</sup> January, 2012

For any further information/ Clarification please contact

National Portal Secretariat

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## Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

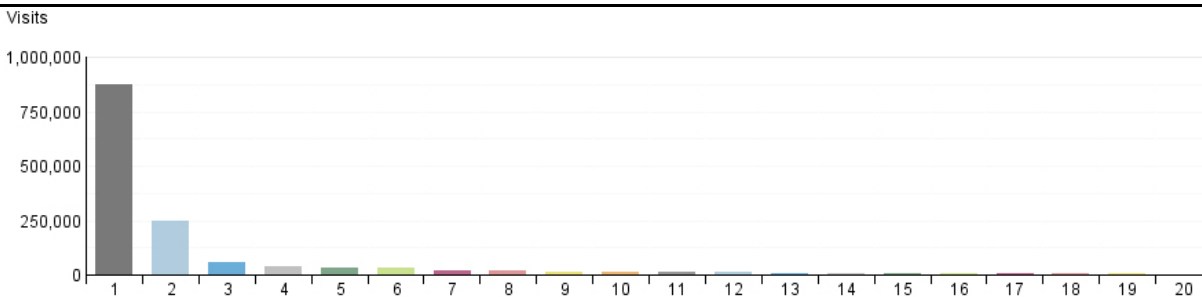
Visit Summary	
Visits	1,444,785
Average per Day	46,605
Average Visit Duration	00:09:14
Median Visit Duration	00:01:15
International Visits	37.38%
Visits of Unknown Origin	2.10%
Visits from Your Country: India (IN)	60.52%

Visitor Summary	
Visitors	1,040,269
Visitors Who Visited Once	937,974
Visitors Who Visited More Than Once	102,295
Average Visits per Visitor	1.39

## Countries

List of countries from where we have most of visitors to the portal.

### Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	874,418	60.52%
2.	United States (US)	243,710	16.87%
3.	Netherlands (NL)	59,428	4.11%
4.	Australia (AU)	36,287	2.51%
5.	Unknown Country	30,318	2.10%
6.	Norway (NO)	29,763	2.06%
7.	United Kingdom (UK)	18,458	1.28%
8.	Singapore (SG)	16,676	1.15%
9.	**	15,423	1.07%
10.	China (CN)	11,690	0.81%
11.	Germany (DE)	9,909	0.69%
12.	United Arab Emirates (AE)	9,885	0.68%
13.	Canada (CA)	7,790	0.54%
14.	Saudi Arabia (SA)	7,603	0.53%
15.	Japan (JP)	5,502	0.38%
16.	France (FR)	5,332	0.37%
17.	Pakistan (PK)	3,996	0.28%
18.	Russian Federation (RU)	3,780	0.26%
19.	Hong Kong (HK)	3,458	0.24%
20.	Qatar (QA)	2,460	0.17%

## Cities

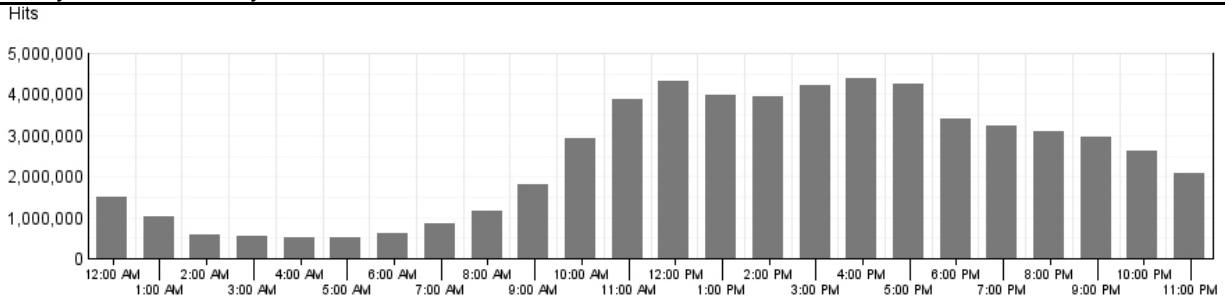
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	New Delhi, India	425,424	36.46%
2.	Mumbai, India	167,482	13.57%
3.	Amsterdam, Netherlands	58,489	4.74%
4.	MountainView, California, United States	50,616	4.10%
5.	Milton, Australia	31,389	2.54%
6.	Chennai, India	29,582	2.40%
7.	Oslo, Norway	29,408	2.38%
8.	Gurgaon, India	23,701	1.92%
9.	Hyderabad, India	23,514	1.90%
10.	Bangalore, India	22,042	1.79%
11.	PaloAlto, California, United States	15,942	1.29%
12.	Reserved, **	15,423	1.25%
13.	Redmond, Washington, United States	15,420	1.25%
14.	Singapore, Singapore	14,648	1.19%
15.	Seattle, Washington, United States	12,610	1.02%
16.	LosAngeles, California, United States	10,218	0.83%
17.	Pune, India	9,304	0.75%
18.	Herndon, Virginia, United States	9,142	0.74%
19.	Dubai, United Arab Emirates	8,765	0.71%

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

### Hits by Hour of the Day



Hits by Hour of the Day		
Hour	Hits	% Hits
00:00	1,481,241	2.54%
01:00	1,008,123	1.73%
02:00	576,840	0.99%
03:00	544,804	0.93%
04:00	499,405	0.86%
05:00	500,562	0.86%
06:00	597,964	1.03%
07:00	837,559	1.44%
08:00	1,162,844	1.99%
09:00	1,817,566	3.12%
10:00	2,925,011	5.01%
11:00	3,889,190	6.67%
12:00	4,330,155	7.42%
13:00	3,991,860	6.84%
14:00	3,944,971	6.76%
15:00	4,219,383	7.23%
16:00	4,372,974	7.50%
17:00	4,236,105	7.26%
18:00	3,416,892	5.86%
19:00	3,215,623	5.51%
20:00	3,088,361	5.29%
21:00	2,956,999	5.07%
22:00	2,630,157	4.51%
23:00	2,089,784	3.58%