

# **National Portal of India**

http://india.gov.in

## **Hit Analysis Report**

Duration of Report 1<sup>st</sup> Ju|^, 2010 - 3F<sup>st</sup> July, 2010

For any further information/ Clarification please contact

National Portal Secretariat

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# **Visitors Dashboard**

This report presents an overview of the Visitors Pattern to the portal

Visits Summary		
Visitors	948,319	
Visitors Who Visited Once	856,174	
Visitors Who Visited More Than Once	92,145	
Average Visits per Visitor	1.36	

Visitors Summary			
Visit	1,290,019		
Average per Day	41,613		
Average Visit Duration	00:08:40		
Median Visit Duration	00:01:42		
International Visits	35.43%		
Visits of Unknown Origin	3.97%		
Visits from India (IN)	60.60%		

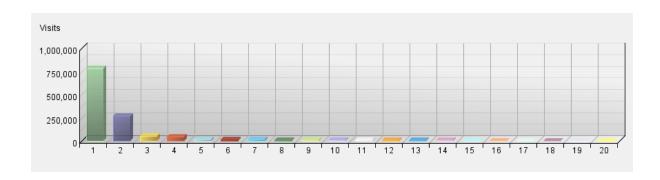
# **Cities**

List of cities from where we have most of visitors to the portal

	Cities	Visits	% Visits
1.	New Delhi, India	354,257	32.69%
2.	Mumbai, India	137,048	12.65%
3.	Marina Del Rey, California, United States	112,496	10.38%
4.	Delhi, India	77,095	7.11%
5.	Brisbane, Australia	37,639	3.47%
6.	Redmond, Washington, United States	31,201	2.88%
7.	Chennai, India	19,424	1.79%
8.	Bangalore, India	16,342	1.51%
9.	Singapore, Singapore	15,439	1.42%
10.	Dubai, United Arab Emirates	14,782	1.36%
11.	Mountain View, California, United States	11,854	1.09%
12.	Santa Clara, California, United States	9,115	0.84%
13.	Hyderabad, India	8,611	0.79%
14.	Beijing, China	7,720	0.71%
15.	London, United Kingdom	7,692	0.71%
16.	Asa, Norway	7,562	0.70%
17.	Chantilly, Virginia, United States	7,525	0.69%
18.	Lamba, India	6,262	0.58%
19.	Chicago, Illinois, United States	5,926	0.55%
20.	San Jose, California, United States	5,587	0.52%

## **Countries**

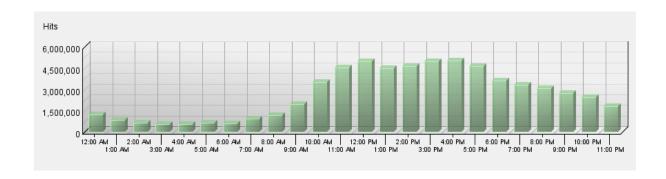
List of countries from where we have most of visitors to the portal



	Countries	Visits	% Visits
1.	India (IN)	781,713	60.60%
2.	United States (US)	265,474	20.58%
3.	Unknown Country	51,261	3.97%
4.	Australia (AU)	43,169	3.35%
5.	Singapore (SG)	17,036	1.32%
6.	United Arab Emirates (AE)	15,171	1.18%
7.	United Kingdom (UK)	13,212	1.02%
8.	China (CN)	8,911	0.69%
9.	Germany (DE)	8,858	0.69%
10.	Norway (NO)	8,066	0.63%
11.	Western Europe - country unspecified (EU)	7,292	0.57%
12.	Saudi Arabia (SA)	5,568	0.43%
13.	Japan (JP)	5,150	0.40%
14.	Canada (CA)	5,074	0.39%
15.	France (FR)	3,702	0.29%
16.	Hong Kong (HK)	3,493	0.27%
17.	Netherlands (NL)	3,391	0.26%
18.	Korea (South) (KR)	3,119	0.24%
19.	Qatar (QA)	2,671	0.21%
20.	Sweden (SE)	2,112	0.16%
	Subtotal for rows: 1 - 20	1,254,443	97.24%
	Other	35,576	2.76%
	Total	1,290,019	100.00%

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
00:00 AM	1,200,127	1.91%
01:00 AM	819,105	1.30%
02:00 AM	638,696	1.02%
03:00 AM	559,141	0.89%
04:00 AM	553,351	0.88%
05:00 AM	620,812	0.99%
06:00 AM	602,535	0.96%
07:00 AM	915,927	1.46%
08:00 AM	1,186,178	1.89%
09:00 AM	1,948,468	3.10%
10:00 AM	3,493,689	5.56%
11:00 AM	4,527,622	7.20%
12:00 AM	4,967,449	7.90%
13:00 AM	4,509,108	7.17%
14:00 AM	4,642,628	7.38%
15:00 AM	4,984,681	7.93%
16:00 AM	5,047,975	8.03%
17:00 AM	4,643,525	7.38%
18:00 AM	3,621,017	5.76%
19:00 AM	3,308,532	5.26%
20:00 AM	3,073,036	4.89%
21:00 AM	2,744,589	4.36%
22:00 AM	2,454,456	3.90%
23:00 AM	1,827,861	2.91%
Total	62,890,508	100.00%