

## National Portal of India

<http://india.gov.in>

### Hit Analysis Report

Duration of Report

1<sup>st</sup> July, 2011 – 31<sup>st</sup> July, 2011

For any further information/ Clarification please contact

National Portal Secretariat

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## Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

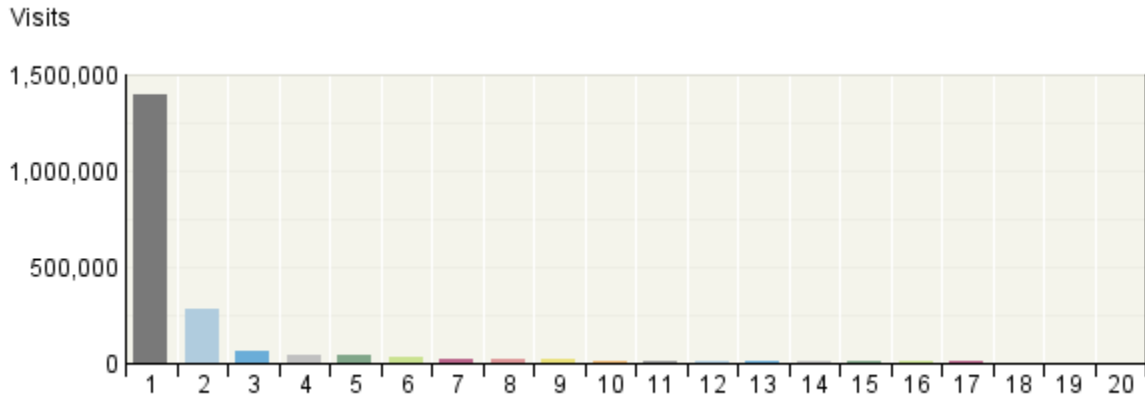
Visit Summary	
Visits	2,043,785
Average per Day	65,928
Average Visit Duration	00:10:08
Median Visit Duration	00:01:35
International Visits	29.75%
Visits of Unknown Origin	2.03%
Visits from Your Country: India (IN)	68.22%

Visitor Summary	
Visitors	1,544,384
Visitors Who Visited Once	1,410,448
Visitors Who Visited More Than Once	133,936
Average Visits per Visitor	1.32

## Countries

List of countries from where we have most of visitors to the portal.

### Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	1,394,276	68%
2.	United States (US)	276,682	14%
3.	Australia (AU)	58,979	3%
4.	Unknown Country	41,565	2%
5.	Japan (JP)	38,159	2%
6.	Singapore (SG)	28,463	1%
7.	United Kingdom (UK)	23,162	1%
8.	United Arab Emirates (AE)	20,472	1%
9.	**	18,273	1%
10.	Germany (DE)	13,438	1%
11.	Iceland (IS)	11,661	1%
12.	Canada (CA)	9,632	0%
13.	Saudi Arabia (SA)	8,256	0%
14.	China (CN)	6,850	0%
15.	Netherlands (NL)	6,692	0%
16.	Pakistan (PK)	6,658	0%
17.	France (FR)	5,592	0%
18.	Hong Kong (HK)	4,342	0%
19.	Korea (South) (KR)	3,840	0%
20.	Philippines (PH)	3,369	0%

## Cities

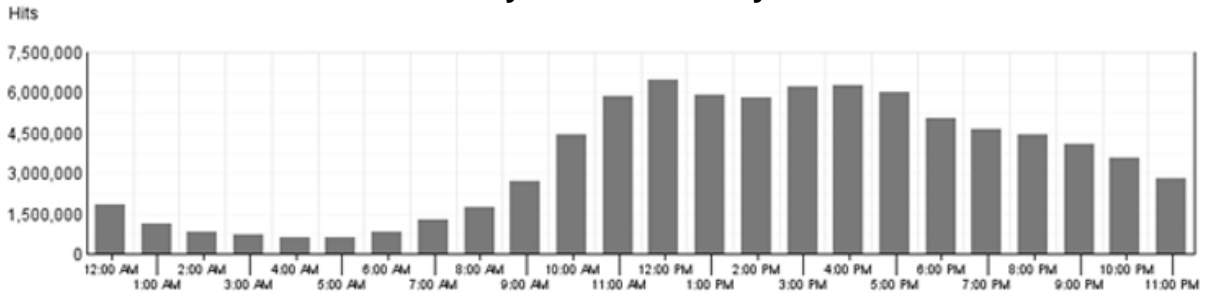
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	New Delhi, India	632,493	40.20%
2.	Mumbai, India	239,101	15.20%
3.	Milton, Australia	51,625	3.28%
4.	Chennai, India	51,380	3.27%
5.	Bangalore, India	43,319	2.75%
6.	Hyderabad, India	37,742	2.40%
7.	Redmond, Washington, United States	27,940	1.78%
8.	Gurgaon, India	21,987	1.40%
9.	Mountain View, California, United States	20,117	1.28%
10.	Dubai, United Arab Emirates	19,009	1.21%
11.	Singapore, Singapore	18,494	1.18%
12.	Reserved, **	18,273	1.16%
13.	Tokyo, Japan	17,478	1.11%
14.	Mori, Japan	16,920	1.08%
15.	Pune, India	12,299	0.78%
16.	Calcutta, India	12,146	0.77%
17.	Reykjavik, Iceland	11,653	0.74%
18.	Indore, India	11,414	0.73%
19.	Chandigarh, India	8,406	0.53%

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

### Hits by Hour of the Day



Hits by Hour of the Day		
Hour	Hits	% Hits
00:00	1,860,804	2.22%
01:00	1,102,439	1.31%
02:00	800,736	0.95%
03:00	717,217	0.85%
04:00	607,240	0.72%
05:00	620,348	0.74%
06:00	834,640	0.99%
07:00	1,260,569	1.50%
08:00	1,732,716	2.07%
09:00	2,684,068	3.20%
10:00	4,426,015	5.28%
11:00	5,854,317	6.98%
12:00	6,476,450	7.72%
13:00	5,931,803	7.07%
14:00	5,811,187	6.93%
15:00	6,242,588	7.44%
16:00	6,296,972	7.51%
17:00	6,012,352	7.17%
18:00	5,063,449	6.04%
19:00	4,629,738	5.52%
20:00	4,436,505	5.29%
21:00	4,105,785	4.89%
22:00	3,567,610	4.25%
23:00	2,817,405	3.36%