National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

### **Hit Analysis Report**

Duration of Report 1<sup>st</sup> July, 2012 – 31<sup>st</sup> July, 2012

For any further information/ Clarification please contact

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## **Visitors Dashboard**

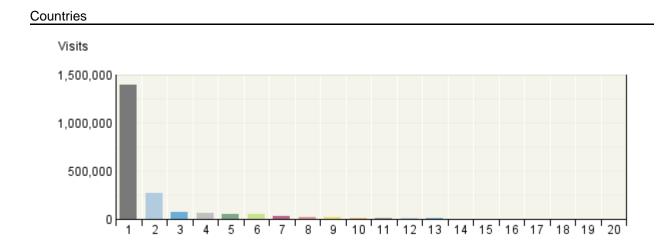
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	2,090,009		
Average per Day	67,419		
Average Visit Duration	00:08:18		
Median Visit Duration	00:01:42		
International Visits	30.84%		
Visits of Unknown Origin	2.62%		
Visits from Your Country:	66.54%		
India (IN)			

Visitor Summary		
Visitors	1,554,055	
Visitors Who Visited Once	1,390,493	
Visitors Who Visited More	163,562	
Than Once		
Average Visits per Visitor	1.34	

#### **Countries**

List of countries from where we have most of visitors to the portal.



	Countries			
	Countries	Visits	% Visits	
1.	India (IN)	1,390,719	67%	
2.	United States (US)	270,576	13%	
3.	Australia (AU)	77,532	4%	
4.	Netherlands (NL)	59,815	3%	
5.	Unknown Country	54,665	3%	
6.	**	48,001	2%	
7.	Norway (NO)	36,433	2%	
8.	Singapore (SG)	21,730	1%	
9.	United Kingdom (UK)	21,287	1%	
10.	Canada (CA)	9,844	0%	
11.	Germany (DE)	9,774	0%	
12.	United Arab Emirates (AE)	9,708	0%	
13.	China (CN)	6,920	0%	
14.	Saudi Arabia (SA)	5,003	0%	
15.	France (FR)	4,766	0%	
16.	Hong Kong (HK)	4,074	0%	
17.	Japan (JP)	3,868	0%	
18.	Pakistan (PK)	3,257	0%	
19.	Malaysia (MY)	3,022	0%	
20.	Korea (South) (KR)	2,973	0%	

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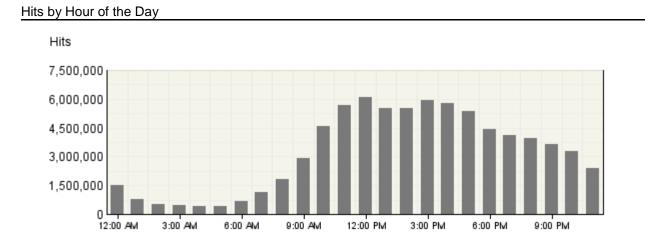
## Cities

List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	673,237	38%	
2.	Mumbai, India	269,632	15%	
3.	Mountain View, California, United States	72,635	4%	
4.	Milton, Australia	69,169	4%	
5.	Amsterdam, Netherlands	58,570	3%	
6.	Reserved, **	48,001	3%	
7.	Chennai, India	46,924	3%	
8.	Gurgaon, India	42,429	2%	
9.	Oslo, Norway	36,191	2%	
10.	Hyderabad, India	34,335	2%	
11.	Bangalore, India	30,305	2%	
12.	Herndon, Virginia, United States	21,650	1%	
13.	Singapore, Singapore	19,644	1%	
14.	Redmond, Washington, United States	17,511	1%	
15.	Palo Alto, California, United States	13,819	1%	
16.	Pune, India	13,585	1%	
17.	Calcutta, India	12,761	1%	
18.	Indore, India	9,671	1%	
19.	Noida, India	9,084	1%	

#### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hits by Hour of the Day			
Hour	Hits	% Hits	
12:00 AM	1,511,193	2%	
1:00 AM	787,315	1%	
2:00 AM	506,927	1%	
3:00 AM	462,672	1%	
4:00 AM	423,558	1%	
5:00 AM	435,890	1%	
6:00 AM	651,225	1%	
7:00 AM	1,131,034	1%	
8:00 AM	1,819,955	2%	
9:00 AM	2,916,145	4%	
10:00 AM	4,565,247	6%	
11:00 AM	5,700,877	7%	
12:00 PM	6,068,196	8%	
1:00 PM	5,541,372	7%	
2:00 PM	5,544,956	7%	
3:00 PM	5,922,217	8%	
4:00 PM	5,794,645	8%	
5:00 PM	5,382,582	7%	
6:00 PM	4,410,640	6%	
7:00 PM	4,107,164	5%	
8:00 PM	3,975,497	5%	
9:00 PM	3,656,866	5%	
10:00 PM	3,285,850	4%	
11:00 PM	2,412,443	3%	

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