

## National Portal of India

<http://india.gov.in>

### Hit Analysis Report

Duration of Report

1<sup>st</sup> July, 2016 – 31<sup>st</sup> July, 2016

For any further information Clarification please contact

National Portal Secretariat  
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## Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

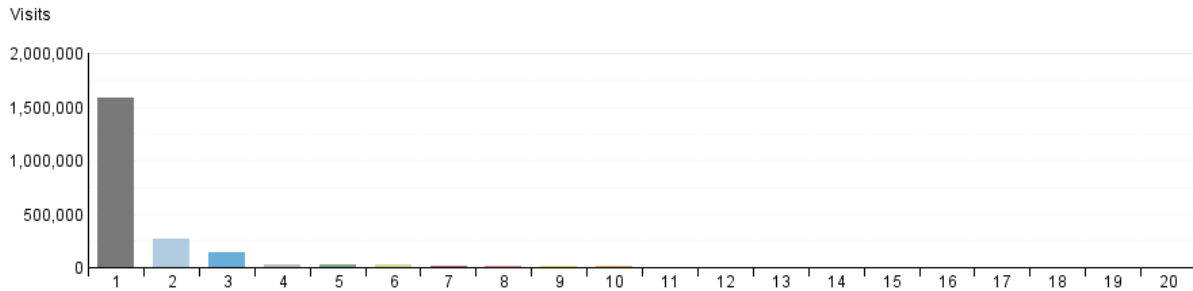
VISIT SUMMARY	
Visits	2,224,954
Average per Day	71,772
Average Visit Duration	00:09:01
Median Visit Duration	00:01:46
International Visits	27.31%
Visits of Unknown Origin	1.33%
Visits from Your Country: India (IN)	71.36%

VISITOR SUMMARY	
Visitors	1,838,062
Visitors Who Visited Once	1,689,026
Visitors Who Visited More Than Once	149,036
Average Visits per Visitor	1.21

## Countries

List of countries from where we have most of visitors to the portal.

### Countries



COUNTRIES			
	Countries	Visits	% Visits
1.	India (IN)	1,587,793	71.36%
2.	United States (US)	266,541	11.98%
3.	Australia (AU)	142,889	6.42%
4.	Netherlands (NL)	31,046	1.40%
5.	Unknown Country	29,581	1.33%
6.	**	27,675	1.24%
7.	United Kingdom (UK)	13,557	0.61%
8.	Singapore (SG)	10,703	0.48%
9.	United Arab Emirates (AE)	8,357	0.38%
10.	Germany (DE)	7,347	0.33%
11.	Russian Federation (RU)	5,990	0.27%
12.	China (CN)	5,511	0.25%
13.	Canada (CA)	5,273	0.24%
14.	France (FR)	4,581	0.21%
15.	Romania (RO)	4,543	0.20%
16.	Italy (IT)	4,270	0.19%
17.	Sweden (SE)	4,070	0.18%
18.	Ukraine (UA)	3,923	0.18%
19.	Hong Kong (HK)	2,989	0.13%
20.	Saudi Arabia (SA)	2,987	0.13%

## Cities

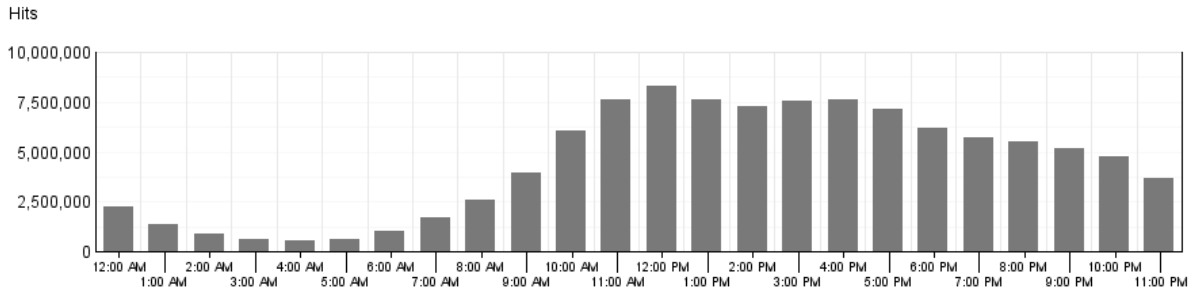
List of the cities with most active visitors to the portal.

CITIES			
	City	Visits	% Visits
1.	Mumbai, India	388,248	17.69%
2.	Bangalore, India	297,411	13.55%
3.	New Delhi, India	288,360	13.14%
4.	Delhi, India	218,833	9.97%
5.	Brisbane, Australia	137,199	6.25%
6.	Chantilly, Virginia, United States	134,805	6.14%
7.	Gurgaon, India	71,395	3.25%
8.	Hyderabad, India	54,115	2.47%
9.	Calcutta, India	51,613	2.35%
10.	Chennai, India	51,430	2.34%
11.	Pune, India	30,643	1.40%
12.	Amsterdam, Netherlands	30,059	1.37%
13.	Reserved, **	27,675	1.26%
14.	Sanpada, India	25,213	1.15%
15.	Noida, India	19,735	0.90%
16.	Mountain View, California, United States	14,343	0.65%
17.	Redmond, Washington, United States	13,062	0.60%
18.	Chandigarh, India	12,722	0.58%
19.	Wilmington, Delaware, United States	12,266	0.56%
20.	Singapore, Singapore	10,703	0.49%

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

### Hits by Hour of the Day



HITS BY HOUR OF THE DAY		
Hour	Hits	% Hits
00:00	2,242,728	2.12%
01:00	1,336,659	1.26%
02:00	868,136	0.82%
03:00	641,328	0.61%
04:00	561,772	0.53%
05:00	633,445	0.60%
06:00	1,007,610	0.95%
07:00	1,714,564	1.62%
08:00	2,596,790	2.46%
09:00	3,930,012	3.72%
10:00	6,026,469	5.70%
11:00	7,626,143	7.21%
12:00	8,324,957	7.87%
13:00	7,623,497	7.21%
14:00	7,257,075	6.86%
15:00	7,558,917	7.15%
16:00	7,602,815	7.19%
17:00	7,158,479	6.77%
18:00	6,189,875	5.85%
19:00	5,705,306	5.40%
20:00	5,543,144	5.24%
21:00	5,181,155	4.90%
22:00	4,766,355	4.51%
23:00	3,644,620	3.45%