National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

**Hit Analysis Report** 

Duration of Report 1<sup>st</sup> June, 2010 – 30<sup>th</sup> June, 2010

For any further information/ Clarification please contact

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### **Visitors Dashboard**

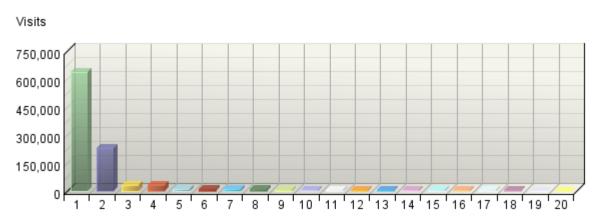
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary		
Visits	1,063,976	
Average per Day	35,465	
Average Visit Duration	00:08:59	
Median Visit Duration	00:01:33	
International Visits	37%	
Visits of Unknown Origin	3%	
Visits from India (IN)	60%	

Visitor Summary			
Visitors	778,834		
Visitors Who Visited Once	704,291		
Visitors Who Visited More Than Once	74,543		
Average Visits per Visitor	1.37		

### **Countries**

List of countries from where we have most of visitors to the portal.



Countries

	Countries	Visits	% Visits		
1.	India (IN)	640,163	60%		
2.	United States (US)	231,703	22%		
3.	Australia (AU)	33,752	3%		
4.	Unknown Country	32,745	3%		
5.	United Arab Emirates (AE)	12,229	1%		
6.	Singapore (SG)	12,156	1%		
7.	United Kingdom (UK)	12,061	1%		
8.	Germany (DE)	8,622	1%		
9.	Norway (NO)	6,844	1%		
10.	Western Europe - country unspecified (EU)	6,369	1%		
11.	China (CN)	5,806	1%		
12.	Canada (CA)	5,213	0%		
13.	Japan (JP)	4,180	0%		
14.	Saudi Arabia (SA)	3,850	0%		
15.	Netherlands (NL)	3,521	0%		
16.	France (FR)	3,368	0%		
17.	Hong Kong (HK)	2,860	0%		
18.	Korea (South) (KR)	2,722	0%		
19.	Qatar (QA)	1,975	0%		
20.	Sweden (SE)	1,767	0%		
	Subtotal for rows 1–20	1,031,906	96.99%		
	Other	32,070	3.01%		
	Total	1,063,976	100.00%		
	Items 1–20 of 210				

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## Cities

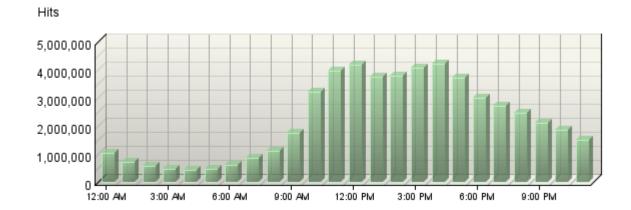
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	Delhi, India	352,276	40%	
2.	Mumbai, India	111,190	12%	
3.	Marina Del Rey, California, United States	88,536	10%	
4.	Redmond, Washington, United States	31,881	4%	
5.	Brisbane, Australia	28,868	3%	
6.	Chennai, India	15,181	2%	
7.	Bangalore, India	13,175	1%	
8.	Dubai, United Arab Emirates	11,973	1%	
9.	Singapore, Singapore	11,168	1%	
10.	Mountain View, California, United States	10,555	1%	
11.	Santa Clara, California, United States	8,896	1%	
12.	London, United Kingdom	7,307	1%	
13.	Hyderabad, India	7,119	1%	
14.	Chantilly, Virginia, United States	7,034	1%	
15.	Asa, Norway	6,364	1%	
16.	Chicago, Illinois, United States	5,987	1%	
17.	Lamba, India	5,150	1%	
18.	Seattle, Washington, United States	4,948	1%	
19.	Washington, D.C., United States	4,885	1%	
	Items 1–19 of 3,673			

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#### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
12:00 AM	1,049,989	2%
1:00 AM	701,431	1%
2:00 AM	567,379	1%
3:00 AM	458,880	1%
4:00 AM	419,967	1%
5:00 AM	457,513	1%
6:00 AM	593,021	1%
7:00 AM	852,690	2%
8:00 AM	1,117,120	2%
9:00 AM	1,765,188	3%
10:00 AM	3,202,401	6%
11:00 AM	3,963,963	8%
12:00 PM	4,190,654	8%
1:00 PM	3,738,333	7%
2:00 PM	3,800,078	7%
3:00 PM	4,088,174	8%
4:00 PM	4,197,480	8%
5:00 PM	3,730,753	7%
6:00 PM	2,996,264	6%
7:00 PM	2,723,391	5%
8:00 PM	2,464,350	5%
9:00 PM	2,101,922	4%
10:00 PM	1,859,942	4%
11:00 PM	1,500,562	3%
Total	52,541,445	100.00%

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