National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

**Hit Analysis Report** 

Duration of Report 1<sup>st</sup> March, 2009 – 31<sup>st</sup> March, 2009

For any further information/ Clarification please contact

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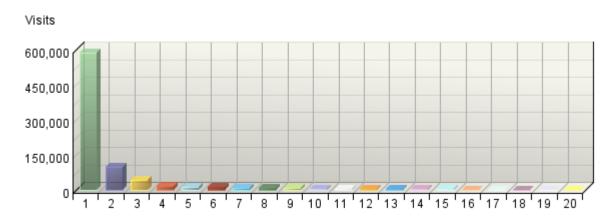
### **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary		
Visits	863,605	
Average per Day	27,858	
Average Visit Duration	00:09:39	
Median Visit Duration	00:02:07	
International Visits	27%	
Visits of Unknown Origin	5%	
Visits from India	68%	

Visitor Summary		
Visitors	600,497	
Visitors Who Visited Once	528,174	
Visitors Who Visited More	72,323	
Than Once		
Average Visits per Visitor	1.44	

## **Countries**



List of countries from where we have most of visitors to the portal.

	Countries	Visits	% Visits
1.	India (IN)	588,279	68%
2.	United States (US)	97,514	11%
3.	Unknown Country	42,747	5%
4.	United Kingdom (UK)	16,422	2%
5.	Australia (AU)	14,312	2%
6.	Singapore (SG)	12,096	1%
7.	Germany (DE)	9,410	1%
8.	United Arab Emirates (AE)	7,103	1%
9.	Canada (CA)	6,680	1%
10.	China (CN)	5,408	1%
11.	Korea (South) (KR)	4,163	0%
12.	France (FR)	4,153	0%
13.	Western Europe - country unspecified (EU)	4,054	0%
14.	Hong Kong (HK)	3,146	0%
15.	Saudi Arabia (SA)	2,424	0%
16.	Netherlands (NL)	1,923	0%
17.	Japan (JP)	1,838	0%
18.	Mexico (MX)	1,626	0%
19.	Malaysia (MY)	1,621	0%
20.	Brazil (BR)	1,613	0%
	Subtotal for rows 1–20	826,532	95.71%
	Other	37,073	4.29%
	Total	863,605	100.00%
	Items 1–20 of 20	3	

Countries

# Cities

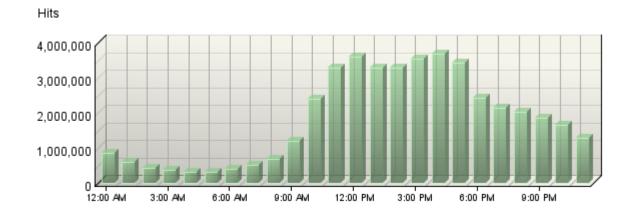
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	Delhi, India	346,507	43%	
2.	Mumbai, India	137,322	17%	
3.	Chennai, India	28,492	4%	
4.	Bangalore, India	17,736	2%	
5.	Marina Del Rey, California, United States	14,707	2%	
6.	Singapore, Singapore	12,096	1%	
7.	Hyderabad, India	8,511	1%	
8.	Brisbane, Australia	8,480	1%	
9.	London, United Kingdom	8,226	1%	
10.	Lamba, India	8,115	1%	
11.	Dubai, United Arab Emirates	6,933	1%	
12.	Washington, D.C., United States	6,833	1%	
13.	Mountain View, California, United States	5,903	1%	
14.	Frankfurt, Germany	4,927	1%	
15.	Beijing, China	4,370	1%	
16.	Gandhinagar, India	4,069	1%	
17.	Chantilly, Virginia, United States	3,983	0%	
18.	Seoul, Korea (South)	3,906	0%	
19.	Mohali, India	3,374	0%	
	Items 1–19 of 4,430			

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## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
12:00 AM	853,114	2%
1:00 AM	597,568	1%
2:00 AM	432,996	1%
3:00 AM	357,260	1%
4:00 AM	305,678	1%
5:00 AM	322,315	1%
6:00 AM	389,235	1%
7:00 AM	523,911	1%
8:00 AM	677,746	2%
9:00 AM	1,205,322	3%
10:00 AM	2,406,163	6%
11:00 AM	3,279,934	8%
12:00 PM	3,608,299	8%
1:00 PM	3,277,415	8%
2:00 PM	3,295,770	8%
3:00 PM	3,530,401	8%
4:00 PM	3,695,969	8%
5:00 PM	3,425,029	8%
6:00 PM	2,436,852	6%
7:00 PM	2,153,890	5%
8:00 PM	2,026,886	5%
9:00 PM	1,852,615	4%
10:00 PM	1,655,937	4%
11:00 PM	1,290,321	3%
Total	43,600,626	100.00%

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# Hits by day of the month

Day	Hits
03/01	893,929
03/02	1,902,096
03/03	1,982,631
03/04	1,812,981
03/05	1,808,292
03/06	1,763,325
03/07	1,272,254
03/08	815,137
03/09	1,622,264
03/10	1,125,271
03/11	960,379
03/12	1,581,514
03/13	1,574,602
03/14	1,008,108
03/15	804,671
03/16	1,607,929
03/17	1,748,081
03/18	1,734,369
03/19	1,629,662
03/20	1,532,623
03/21	1,088,301
03/22	802,596
03/23	1,541,110
03/24	1,624,472
03/25	1,633,883
03/26	1,556,462
03/27	1,250,743
03/28	1,019,086
03/29	740,604
03/30	1,578,949
03/31	1,584,302
Total	43,600,626

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